



One East Midlands AGM briefing 2016

Utilising publically available Health and Wellbeing data sources to support the development of third sector organisations

Overview – In the current economic climate it is essential that third sector organisations are able to effectively communicate the value and relevance of the services they provide to a variety of stakeholders operating in the health and wellbeing arena. In response to this need ConnectMore Solutions and One East Midlands have collaboratively designed an AGM briefing to support third sector managers and trustees consider how they might begin to access, understand and apply free publically available health and wellbeing data to support the development of their organisation.

The session will introduce participants to a range of available data sources and encourage participants to consider possible uses of data to help organisations consider how they might enhance their business development activities through use of freely available public health and wellbeing data.

Duration – 1 hour

Course objectives

Introduce participants to a range of free publically available data sources which provide local, regional or national perspectives on current health and wellbeing trends.

Promote informed discussion to explore how available data sources might be applied to support a diverse range of third sector business development applications including – business planning, commissioning, grant funding, consortia building or social prescribing activities.

Participant knowledge – No previous experience of the use of public data sources is necessary. Participants with experience or responsibilities around third sector business development, funding or commissioning opportunities are most likely to find the session beneficial.

Learning methods

- Presentation of a variety of publically available health and wellbeing data tools
- Discussion groups to review how data sources presented might be utilised to complement existing data usage practices across the third sector.

Learning outcomes

By the end of the session participants will have achieved the following learning outcomes.

- Understand the potential of a range of publically available resources and tools to support the development of their organisation.
- Understand how to access tools and conduct basic enquiries to access data.
- Understand possible uses of data to support a range of potential business development activities

Briefing will be delivered by Richard Hazledine, ConnectMore Solutions e richard@connectmore.org.uk

