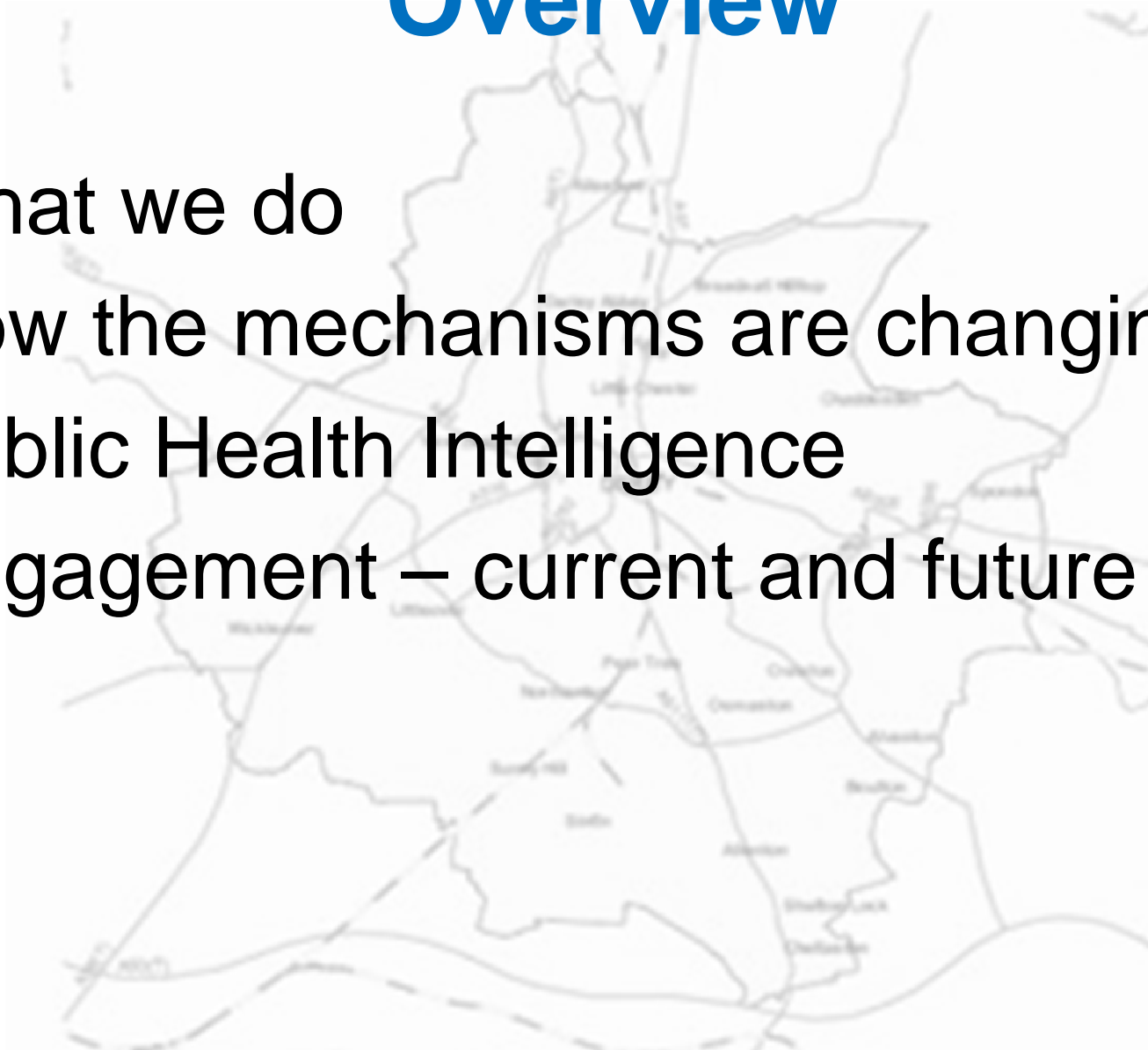


Looking Local- Public Health in Derby City

Derek Ward
Director of Public Health,
NHS Derby City & Derby City
Council

Overview

- What we do
- How the mechanisms are changing
- Public Health Intelligence
- Engagement – current and future

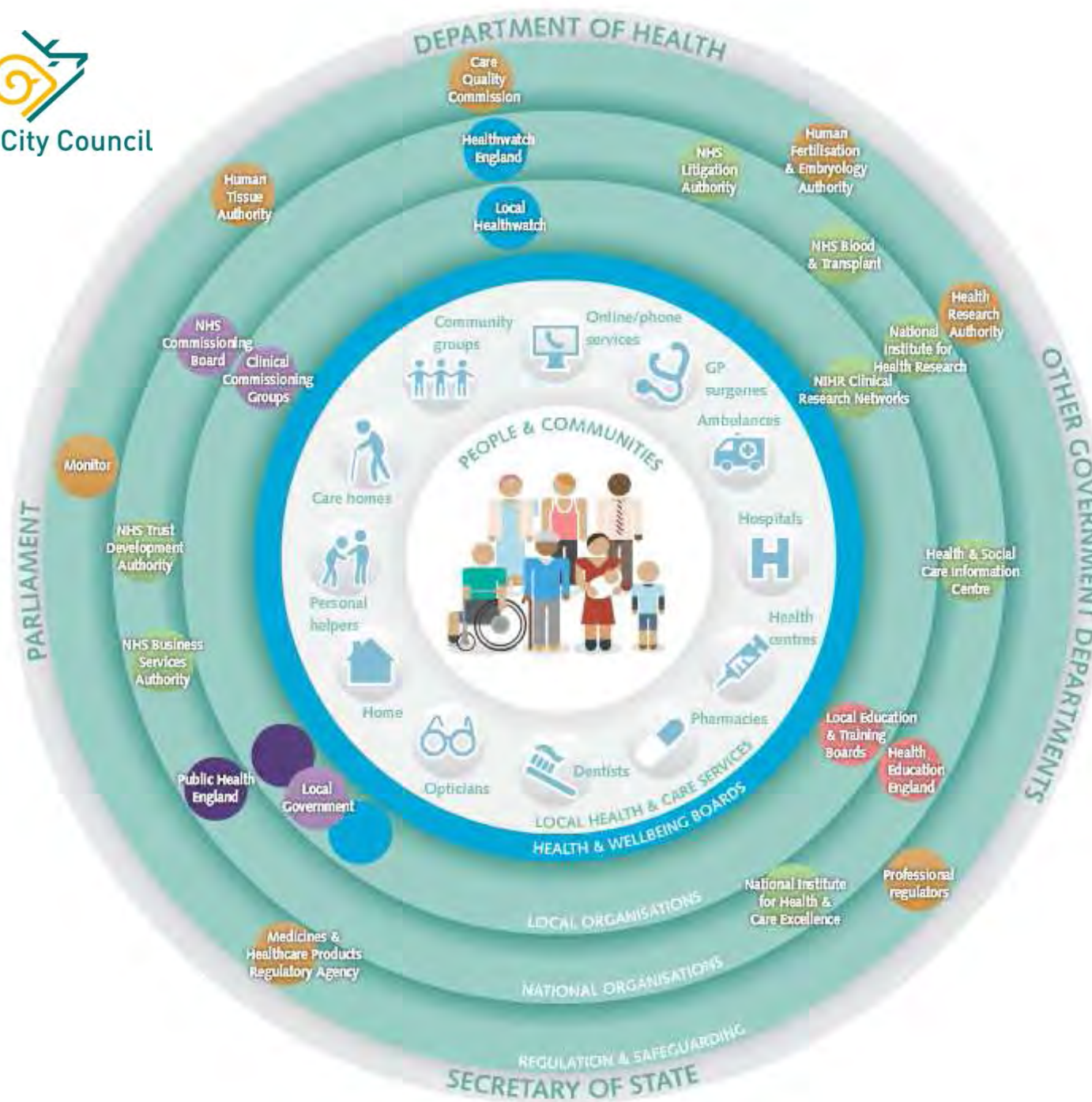


What we do

- Health Improvement
- Health Protection
- Improve Healthcare services
- Based on knowledge and evidence

Health and Care System

April 2013



Intelligence

- Joint Strategic Needs Assessment (JSNA)
 - Data
 - Deficit driven
- Development of JSNA
 - Asset model
 - Wider contribution from range of sources
 - Qualitative / vulnerable groups



Engagement

- Mechanisms needed to capture valuable sources of knowledge throughout the cycle
- **healthwatch**
- Community Champions, Networks
- Voluntary Sector, other groups

