

**Nottingham  
Community  
and Voluntary  
Service**

# Where do I find out about the Nottingham economy?

**SUPPORT YOUR COMMUNITY  
SUPPORT YOUR LOCAL ECONOMY**

**UK  
ECONOMY**

David J Saunders  
Group Development (Training) Officer  
November 2014

# Funders ask:

- How does your work align with key strategies and priorities of your Local Authority?
- Which local strategies does your project support?
- How does your project meet the economic needs of a community?

**NEED**

# How is it measured?

**Economic Need** can be measured using:

- Employment rates
- Unemployment rates
- Qualifications & Skills
- Benefit claimants
- Gross Value Added (GVA)
- VAT registrations
- Deprivation stats – housing/crime/education

[www.centreforcities.org](http://www.centreforcities.org)

# GVA

## **What is GVA?**

A measure of the increase in the value of the economy due to the production of goods and services

## **How is GVA measured?**

GVA is measured at current basic prices, which include the effects of inflation, excluding taxes on products (e.g. Value Added Tax).

[www.centreforcities.org](http://www.centreforcities.org)

Nottingham  
Community  
and Voluntary  
Service



The first port of call for independent research and policy analysis on UK city economies

[Partners](#) [About](#) [Jobs & Internships](#) [People](#) [Press](#) [Contact](#)

[Research](#) [Events](#) [Cities](#) [Blog](#)

[Home](#) [Cities](#) [Nottingham](#)

## Nottingham

How is the Nottingham economy performing, and what are the key policy issues facing the city?



[View city small business data](#)

### Partnerships

We offer a range of opportunities to get involved with Centre for Cities' research and events across the UK.

[Read more](#)

### Cities Outlook

See city by city data in our Cities Outlook web app

[Read More](#)

[Think Cities](#)



Cities Outlook 2014 data app HOME >

Return to UK Map

- Select a topic
- Population
- Business start-ups
- Business stock
- Patents
- Skills
- Employment rate
- Private sector employment
- Ratio private to public sector employment
- JSA claimant count
- JSA disparities
- Weekly earnings
- CO<sub>2</sub> emissions
- House prices
- Housing stock
- Well being

# Nottingham

Select a topic below or from the list on the left to compare Nottingham with other cities

View data as:



Select a city

- Aberdeen
- Aldershot
- Barnsley
- Belfast
- Birkenhead
- Birmingham
- Blackburn
- Blackpool
- Bolton
- Bournemouth
- Bradford
- Brighton
- Bristol
- Burnley
- Cambridge
- Cardiff
- Chatham
- Coventry
- Crawley
- Derby
- Doncaster
- Dundee
- Edinburgh
- Glasgow
- Gloucester
- Grimsby
- Hastings
- Huddersfield
- Hull
- Ipswich
- Leeds
- Leicester
- Liverpool
- London
- Luton



area

384km<sup>2</sup>

population

- Where would you find out about the Nottingham economy?
- Have you heard of Nottingham Insight?
- Have you used it?

Training on Nottingham  
Insight to demonstrate ways  
VCS organisations can find  
out how they can  
demonstrate there is a need  
for their projects(s).  
Requirement of funders.





# So what is it?

Shared evidence base providing access to data about Nottingham and its people

Statistics, data, information and intelligence about Nottingham and Nottinghamshire. Used by a range of statutory organisations to inform the future priorities for the City of Nottingham and Nottinghamshire



Nottingham  
City Council



**NHS**  
Nottingham City  
Clinical Commissioning Group

Nottingham  
Insight



# Nottingham Insight

The logo for Nottingham Community and Voluntary Service is a red speech bubble shape. Inside the bubble, the text "Nottingham Community and Voluntary Service" is written in white, stacked in three lines.

Nottingham  
Community  
and Voluntary  
Service

- <http://www.nottinghaminsight.org.uk/>

## Quick links

Document Library

Profile Library

Data Library

2011 Census

JSNA

Community/Voluntary Hub

## Welcome to Nottingham Insight

Nottingham Insight is a shared evidence base, providing access to data about Nottingham and its surrounding areas.

**About Nottingham:** Nottingham is a city and unitary authority in the East Midlands region. It is one of the eight [English core cities](#).

## Nottingham City Ward map

Click on a ward on the map below to view its profile. For interactive maps, see [Nottingham Insight Mapping](#).



Quick Ward profile (postcode):

## Latest news

08 October 2014

The local Pharmaceutical Needs Assessment (PNA) is...

07 October 2014

The latest Policy Digest for September 2014 is avai...

06 October 2014

Wellness in Mind - The Nottingham City Mental Heal...

02 October 2014

The latest data pack from OCSI for October 2014 (O...

04 September 2014

Nouse - Nottingham Housing Market Bulletin (August

## Latest documents

Wollaton 20mph Consultation leaflet

November Winter Cycling schedule

Wollaton East and Lenton Abbey Experian Ward Profile

## Quick stats

Population: 305,700

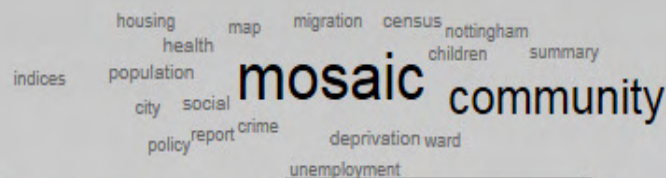
Ethnicity: 34.7% BME

Unemployment: 6.5%

Male life expectancy: 75

Female life expectancy: 80

## Search Nottingham Insight



Or, enter your own search:  Go »





> Home page > Nottingham

Log in

Home

Strategic Framework

Partnerships

Library

Tools

Key Datasets

Help

Search this site...

Go



## Quick links

Document Library

Profile Library

Data Library

2011 Census

JSNA

Community/Voluntary Hub

## Welcome to Nottingham Insight

Nottingham Insight is a shared evidence base, providing access to data about Nottingham and its surrounding areas.

**About Nottingham:** Nottingham is a city and unitary authority in the East Midlands region. It is one of the eight [English core cities](#).

## Nottingham City Ward map

Click on a ward on the map below to view its profile. For interactive maps, see [Nottingham Insight Mapping](#).



## Latest news

08 October 2014

The local Pharmaceutical Needs Assessment (PNA) is...

07 October 2014

The latest Policy Digest for September 2014 is avai...

06 October 2014

Wellness in Mind - The Nottingham City Mental Heal...

02 October 2014

The latest data pack from OCSI for October 2014 (O...

04 September 2014

Nouse - Nottingham Housing Market Bulletin (August

## Latest documents

Wollaton 20mph Consultation leaflet

November Winter Cycling schedule

Wollaton East and Lenton Abbey Experian Ward Profile

## Quick stats

Population: 305,700

Ethnicity: 34.7% BME

Unemployment: 6.5%

Male life expectancy: 75

Female life expectancy: 80

## Search Nottingham Insight

housing map migration census nottingham children summary indices population social policy report crime deprivation w... unemployment

mosaic community

Or, enter your own search:

Go »

Quick Ward profile (postcode):

NCVS appreciated the benefits to the sector from Insight so we worked with the Insight team to create a simple way the VCS can access the information contained within.

Created a HUB



# Nottingham Insight



> Home page > Nottingham

Log in

Home

Strategic Framework

Partnerships

Library

Tools

Key Datasets

Help

Search this site...

Go



## Quick links

- Document Library
- Profile Library
- Data Library
- 2011 Census
- JSNA
- Community/Voluntary Hub

## Welcome to Nottingham

- One Nottingham
- Nottingham Insight Network
- Nottinghamshire Planning Partnership
- Accessibility Partnership
- Regeneration
- Community and Voluntary Sector
- Policy and Research Team

...ence base, providing ...d its surrounding areas. ...city and unitary authority of the eight English core

## Nottingham City Ward map

Click on a ward on the map below to view its profile. For interactive maps, see [Nottingham Insight Mapping](#).



## Latest news

An unsecured or incorrectly secured fault was received from the other party. See the inner FaultException for the fault code and detail.

## Latest news

- Using ... to ta...
- Mosaic Home for Children North Ward - 2012
- Nomad/Insightmapping Training Guide

## Quick stats

- Population: 305,700
- Ethnicity: 34.7% BME
- Unemployment: 6.5%
- Male life expectancy: 75
- Female life expectancy: 80

## Search Nottingham Insight

Building word cloud...

Or, enter your own search:

Quick Ward profile (postcode):



[Home](#)

[Background information](#)

[Frequently Asked Questions](#)

[Funding Opportunities](#)

[Case Studies](#)

[1: Nottingham's priorities](#)

[2: Nottingham's needs](#)

[3: My area](#)

[4: Population](#)

[5: My evidence base](#)

## Latest news

[Link to the JSNA Demography Chapter](#)

[Next Dates for training sessions at NCVS](#)

## Useful Links

[Training sessions on Nottingham Insight for Voluntary Groups](#)

# Partnership Zone

Click on the following links to discover further information sources to support th



# Partnership Zone

## Step 1: Nottingham's priorities

The Nottingham Plan to 2020 sets the overall strategic direction and long-term vision for the economic, social and environmental wellbeing of the City of Nottingham.

To deliver our vision, the City has a set of targets for the next decade. These targets fit into themes. Click on the tabs below to find out more about each theme. These themes can be used to demonstrate how the work of your organisation is joined to the strategic priorities for Nottingham.

[Please click here to open the Annual Report for Year 3.](#)

### World Class Nottingham

Develop Nottingham's international standing for science and innovation, sports and culture

### Family Nottingham

Ensure that children and young people thrive and achieve

### Safer Nottingham

Reduce crime, the fear of crime, substance misuse and anti-social behaviour

## Our cross-cutting aims are:

### Aspiring

Raising aspirations

### Neighbourhood Nottingham

Transform Nottingham's Neighbourhoods

### Working Nottingham

Tackle poverty and deprivation by getting more local people into good jobs

### Healthy Nottingham

Improve health and wellbeing

### Green Nottingham

Being environmentally sustainable

### Fair

Achieving fairness and equality of opportunity







# JSNA

# Step 2

- **Nottingham's needs**

- **Joint Strategic Needs Assessment (JSNA)**

- The JSNA tells a story of communities in terms of their health and well-being.

- The JSNA in Nottingham helps the local authority, Clinical Commissioning Group (NHS CLG) and Local Strategic Partnership to better understand the needs of the population so they can plan and organise services.

nities

riorities

needs

ase

ng

er

or

## What is a JSNA?

The Joint Strategic Needs Assessment (JSNA) tells a story of communities in terms of their health and well-being. The JSNA in Nottingham helps the local authority, Primary Care Trust and Local Strategic Partnership to better understand the needs of the population so they can plan and organise services. The JSNA is broken down into a series of chapters which often overlap with the focus of Community & Voluntary and sector organisations. eg mental health, children and young people, substance misuse etc. To help create a credible evidence base for your work, the JSNA is a good starting point.

### Click to find out about children & young people

<a href="#">Avoidable injury</a>	<a href="#">Domestic violence</a>	<a href="#">Obesity</a>
<a href="#">Carers</a>	<a href="#">Immunisations &amp; vaccinations</a>	<a href="#">Child Poverty</a>
<a href="#">Dental health</a>	<a href="#">In care</a>	<a href="#">Diet &amp; nutrition</a>
<a href="#">Maternities &amp; Pregnancy</a>	<a href="#">Substance misuse</a>	<a href="#">Disability &amp; learning difficulties</a>
<a href="#">Mental health</a>	<a href="#">Teenage pregnancy</a>	<a href="#">Students</a>

### Click to find out about adults

<a href="#">Alcohol, drug use, smoking</a>	<a href="#">Care Homes</a>	<a href="#">Domestic violence</a>
<a href="#">Diet &amp; nutrition, obesity &amp; physical activity, diabetes</a>	<a href="#">End of Life</a>	<a href="#">Heart disease (CVD) / lung disease (COPD)</a>
<a href="#">Learning disabilities &amp; physical and sensory impairments</a>	<a href="#">Long term conditions of older people, dementia &amp; falls</a>	<a href="#">Mental health &amp; Suicide</a>
<a href="#">Parenting &amp; maternities</a>	<a href="#">Priority Families</a>	<a href="#">Safeguarding</a>
<a href="#">STIs</a>	<a href="#">Stroke</a>	<a href="#">Asylum seekers</a>
<a href="#">Carers</a>	<a href="#">Homelessness and housing</a>	<a href="#">Physical Activity</a>

- Accessible early intervention and prevention services delivering support to children, their families and professionals to meet social, emotional and/or behavioural difficulties.
- Specialised services for severe and complex mental health problems and neurodevelopment disorder

Children with disabilities and learning difficulties, substance misuse in children and young people, domestic violence and adult mental health are considered elsewhere.

[+] [Click to open or close all headings below...](#)

## Key issues and gaps

## Recommendations for consideration by commissioners

### 1. Who's at risk and why?

### 2. The level of need in the population

### 3. Current services in relation to need

### 4. Projected service use and outcomes in 3-5 years and 5-10 years

### 5. Evidence of what works

### 6. User views

### 7. Equality Impact Assessments

### 8. Unmet needs and service gaps

### 9. Recommendations for consideration by commissioners

### 10. Further needs assessment required

## Key contacts

## References

## Geography of: City

<b>Localities</b>	3
<b>Areas</b>	8
<b>Wards</b>	20
<b>Super Output areas</b>	176

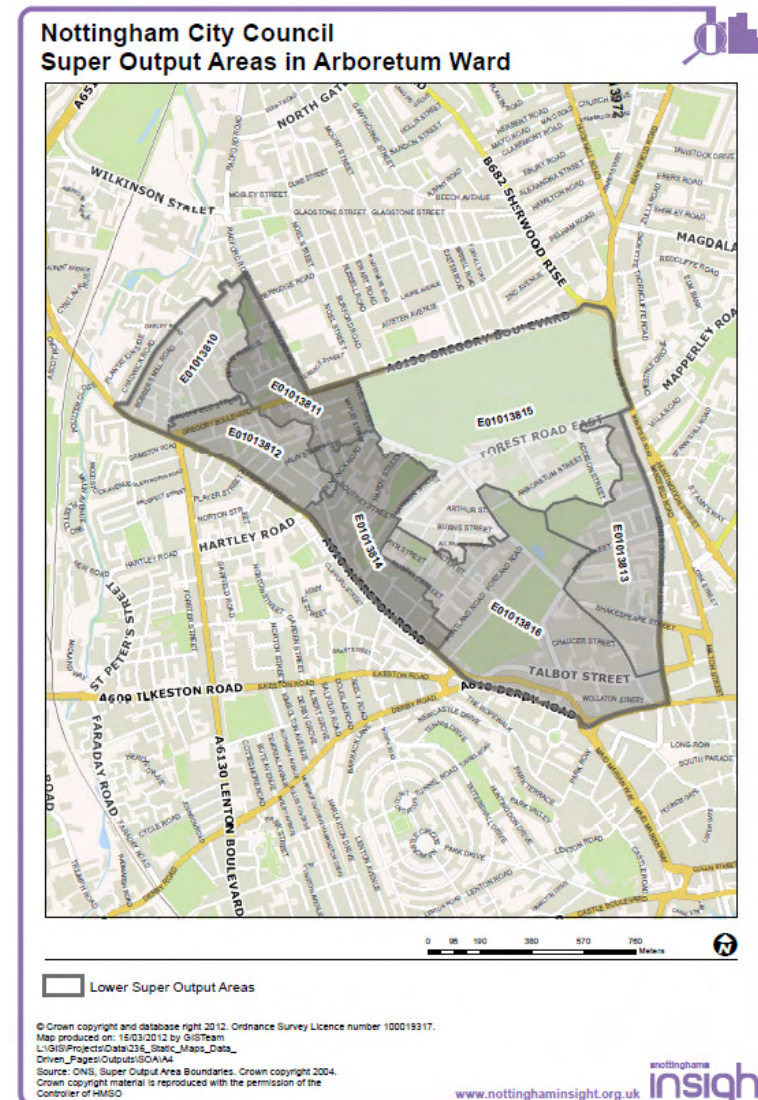
## IMD

In England SOA 32,482

32,482 is classed as least deprived, 1 is the most

# Lower Super Output Areas

- Super Output Areas are made up from groups of Output Areas and are generally the smallest area for which data is available
- Lower Super Output Areas have an average of 678 households in Nottinghamshire (& about 1500 residents)
- Middle SOA (No Large)
- Aspley E01013818







Nottingham  
Community  
and Voluntary  
Service

32,482

Three Rivers area of  
Chorleywood, Herts

Aspley

97<sup>th</sup>

9/10 worst 10%

1 scoring 10th  
for Education & Skills



# IMD

## Index of Multiple Deprivation

- A range of statistical indicators have been collected and grouped under **seven domains**.
- **The overall score, the Index of Multiple Deprivation** (or IMD), is calculated from the domain results. Some domains carry more weight in the overall score than others.

New IMD will be released Summer 2015



# Table 1: Domain and Weights for the IMD 2010



Domain	Domain weight
Income deprivation	22.5%
Employment deprivation	22.5%
Health deprivation and disability	13.5%
Education, skills and training deprivation	13.5%
Barriers to housing and services	9.3%
Crime	9.3%
Living environment deprivation	9.3%

In addition, there are two supplementary age-specific Indices

- Income Deprivation Affecting Children
- Income Deprivation Affecting Older People

## Partnership Zone

### Step 3: My area

On Nottingham Insight, data is published at a number of different geographies. Smaller geographies often are the building blocks of larger geographies. For example Super Output Areas; Wards; Area Committees; Districts.

To understand how these different areas fit together and assist you in the process of determining which area you are interested in, please find a link below to a presentation detailing the different geographies.

#### [Please click here to open](#)

Nottingham is split into twenty different wards. Click on each ward on the map on the right hand side to access the ward profile. Each profile provides a range of information including population, ethnicity, income and crime.

Please click on the links to find out more about the [Indices of Deprivation](#) or [the Census 2011](#).

Are you interested in data for the City of Nottingham? [Please click to open a Census 2011 City of Nottingham Profile](#).

The Ward Report provides a snapshot of data for a number of



Cells showing text in pink show the worst in the worst 10% nationally.



Table: Index of Multiple Deprivation 2010 - Local Authority Ranks

	Aspley E01013817	Aspley E01013818	Aspley E01013819	Aspley E01013820	Aspley E01013821	Aspley E01013822	Aspley E01013823	Aspley E01013824	Aspley E01013825	Aspley E01013826
Index of Multiple Deprivation 2010, rank (Rank) (2010)	497	97	1,991	2,604	1,767	849	3,472	3,141	1,826	572
ID 2010 Barriers to Housing and Services Domain, rank (Rank) (2010)	18,623	16,407	15,866	21,690	23,378	21,051	20,061	21,651	23,164	19,171
ID 2010 Geographical Barriers to Housing and Services Sub domain, rank (Rank) (2010)	23,443	20,160	19,735	26,927	28,796	27,134	23,407	26,916	26,233	23,970
ID 2010 Wider Barriers to Housing and Services Sub domain, rank	8,973	8,746	8,556	9,804	10,484	9,264	10,038	9,783	11,332	9,150



## Step 4: Nottingham's Population

The statistics below provide information on trends affecting Nottingham's population. This information is potentially useful for organisations wishing to submit fundraising applications to deliver projects across the City. These statistics can also be used to communicate your understanding of the needs of the population.

- The latest estimate of the City's resident population is 308,700, having risen by almost 5,000 since 2011.
- It is estimated that this may rise to around 309,100 by 2016 and 321,300 by 2021.
- International migration (recently from Eastern Europe) and an increase in student numbers are the main reasons for the population growth since 2001, together with the excess of births over deaths.
- 28% of the population are aged 18 to 29 – full-time university students comprise about 1 in 8 of the population.
- In the short to medium term, the City is unlikely to follow the national trend of seeing large increases in the number of people over retirement age, although the number aged 85+ is projected to increase.
- The number of births has risen in recent years although the latest figures show a small decline.
- The 2011 Census shows 35% of the population as being from BME groups; an increase from 19% in 2001.



## Summary

- 308,700
- 28% of the population are aged 18 to 29
- Nottingham is ranked 20th most deprived district in England in the 2010 Indices of Multiple Deprivation (IMD), a relative improvement on 7th in the 2004 IMD.
- Around a quarter of super output areas in the City are in the worst 10% nationally (IMD 2010).
- Crime is the Indices of Deprivation domain on which Nottingham does worst, followed by Education, Skills & Training and Health & Disability.

## Economic Data

- (Notts County Council – nothing for 2014)
- Insight it is there, but...



Document Library

Profile Library

Data Library

Local Consultations

Open Data

### Latest news

Public Health Outcomes Framework

The JSNA and JHWS explained

JSNA: Springboard for action

Our response to latest JSNA guidance

### Useful Links

Census data

Geographies on Nottingham Insight

## Policy and Research Team

These pages provide information on government geographies.

If you want to find out more about a particular area, or more details about the City's geography, follow the link to Information by Area.

If you're looking for more information on a particular area, please visit the Census pages here.

One Nottingham

Nottingham Insight Network

Nottinghamshire Planning Partnership

Accessibility Partnership

Regeneration

Community and Voluntary Sector

Policy and Research Team

## Policy and Research Team - overview

These pages provide information on government geographies. The Policy and Research Team at Nottingham City Council. Data is generally taken from three broad headings: Population; Deprivation; and Economy. It is available at a variety of neighbourhood areas to the City and wider.

If you want to find out more about a particular area, or more details about the City's geography, follow the link to Information by Area.

If you're looking for more information on a particular area, please visit the Census pages here.

Topic	Description
<a href="#">Population</a>	Provides information on the number of people living in the City and surrounding areas. Population data is available by age, sex and ethnic group.
<a href="#">Deprivation</a>	Links to statistics on levels of deprivation in the City. The data looks at a variety of social, economic and environmental indicators of deprivation and at child poverty.
<a href="#">Economy</a>	The Economy page contains information about jobs, employment, skills and unemployment.
<a href="#">Information by area</a>	The Information by Area section will show you at a glance which datasets are available on a per-area basis.

If you need any further information about a particular dataset, or help finding information, please contact:

Geoff Oxendale  
Information and Research Officer  
Tel 0115 8763 978  
[geoff.oxendale@nottinghamcity.gov.uk](mailto:geoff.oxendale@nottinghamcity.gov.uk)

Niki Kirk  
Information and Research Officer  
Tel 0115 8763 979  
[nicola.kirk@nottinghamcity.gov.uk](mailto:nicola.kirk@nottinghamcity.gov.uk)

- **Chrome sometimes works best**



Profile Library

Data Library

Local Consultations

Open Data

### Latest news

Public Health Outcomes Framework

The JSNA and JHWS explained

JSNA: Springboard for action

Our response to latest JSNA guidance

### Useful Links

The Marmot Review

## Policy and Research Team pages

### Economy theme

The Economy page contains information about jobs, employment, skills and unemployment. Much of the data covers both Nottingham City and the wider Core City Area as this more accurately represents Nottingham's economic area.

Economic Summaries		
Resource	Description	Updated
<a href="#">Quarterly Indicators</a>	Headline statistics on the Economy and labour market for Nottingham City and the Core City Area with comparisons to regional and national figures and change over time. Includes jobs, employment, benefit claimants, output, qualifications etc	Quarterly
Jobs and Businesses		
Resource	Description	Updated
<a href="#">Nottingham Core City Area Jobs Report</a>	Jobs numbers for the Core City Area with change over time and analysis of particular sectors	Annually
<a href="#">Gross Value Added - Nottingham Economic Output</a>	A measure of Economic Output both in total and per head of population. Includes analysis of change over time, comparisons to other cities and a breakdown by industrial sector. Figures are for Nottingham City and the Core City Area. Data is always 2-3 years behind the current date.	Annually
<a href="#">Business Demography</a>	The number of business start ups and losses and business survival rates	Annually
<a href="#">Annual Survey of Hours and Earnings</a>	Earnings figures for residents of the City and Core City area and for jobs based in those areas.	Annually
Worklessness		
Resource	Description	Updated
<a href="#">Unemployment Update</a>	Analysis of the latest Job Seekers Allowance claimant count. This report looks at the age and sex of claimants, how they are distributed across the City and how the number of claimants has changed over time.	Monthly
<a href="#">Benefits Bulletins</a>	Figures and analysis of all benefit claimants in Nottingham aged 16-64 focussing on three key benefits: Job Seekers Allowance; Incapacity Benefit/Employment and Support Allowance and; Income Support for Lone Parents	Quarterly
<a href="#">Unemployment in Nottingham Ethnicity Note</a>	Figures and analysis of the Job Seekers Allowance claimant count split by ethnic group	Quarterly

# Click on

Nottingham  
Community  
and Voluntary  
Service

About Nottingham Insight

Search for Resources

Frequently Asked Questions

Useful Links

Training

Browser Compatibility

Download Viewer Software

## Latest news

[Link to One Nottingham website](#)

[Decade of Better Health](#)

## Useful Links

[The Nottingham plan to 2020](#)

[The Marmot Review](#)



## Quarterly Indicators

Contains 10 items

[Parent folder](#)

Sort folder contents:  ▾

### Quarterly Indicators Qtr3 2013

Nottingham City Summary, published 21/03/2014

Description: Summary economic, labour market, crime and education indicators for Nottingham City, the Nottingham Core City Area, the East Midlands and England

Format: Microsoft Excel document

Places: City of Nottingham, East Midlands, England

Download (39 KB)

View metadata

Short URL for sharing

Tweet this

### Quarterly Indicators Qtr2 2013

Nottingham City Dataset, published 06/11/2013

Description: Summary economic, labour market, crime and education indicators for Nottingham City, the Nottingham Core City Area, the East Midlands and England

Format: Microsoft Excel document

Places: City of Nottingham

Download (40 KB)

View metadata

Short URL for sharing

Tweet this

### Quarterly Indicators Qtr4 2012-13

Nottingham City Dataset, published 14/06/2013

Description: Summary economic, labour market, crime and education indicators for Nottingham City, the Nottingham Core City Area, the East Midlands and England.

Format: Microsoft Excel document

Places: City of Nottingham

Download (40 KB)

View metadata

Short URL for sharing

About Nottingham Insight

Search for Resources

Frequently Asked  
Questions

Useful Links

Training

Browser Compatibility

Download Viewer  
Software

### Latest news

Link to One Nottingham  
website

Decade of Better Health

### Useful Links

The Nottingham plan to 2020  
The Marmot Review



## Economy

Contains 22 items

[Parent folder](#)

Sort folder contents:  ▾



**Headline Economic Indicators Bulletins** Contains 1 item



**Quarterly Indicators** Contains 10 items



**Nottingham Quarterly Economic Monitor** Contains 5 items



**Local Economic Assessment Chapters** Contains 14 items



**Economic Assessment by Industry** Contains 14 items

### Business Demography 2012

Nottingham City Briefing note, published 22/01/2014

Description: This report looks at new business starts and business closures. It includes comparisons to the national picture and to the other Core Cities and also looks at change over time.

Format: Microsoft Word document

Places: City of Nottingham

Download (41 KB)

View metadata

Short URL for sharing

Tweet this

### GVA 2011 and 2012 - Analysis of Greater Nottingham and the Core Cities

Nottingham City Report, published 08/01/2014

Description: Gross Value Added (GVA) is a measure of economic output. This note looks at the latest data and compares the economic performance of the local economy to the national average and to other major cities. It also looks at the economic performance of different

Download (62 KB)

View metadata

Short URL for sharing



## **the Nottingham Economy**

### **HEADLINE ECONOMIC INDICATORS BULLETIN**

<b>Labour Market</b>	Unemployment Economic Inactivity Out of Work Benefits Employment
<b>Earnings and Income</b>	Workplace and Residence-based Earnings Household Disposable Income
<b>Productivity</b>	GVA per Job GVA per Head
<b>Enterprise</b>	Start-ups Survival Rates
<b>Qualifications</b>	NVQ 4 and above No Qualifications

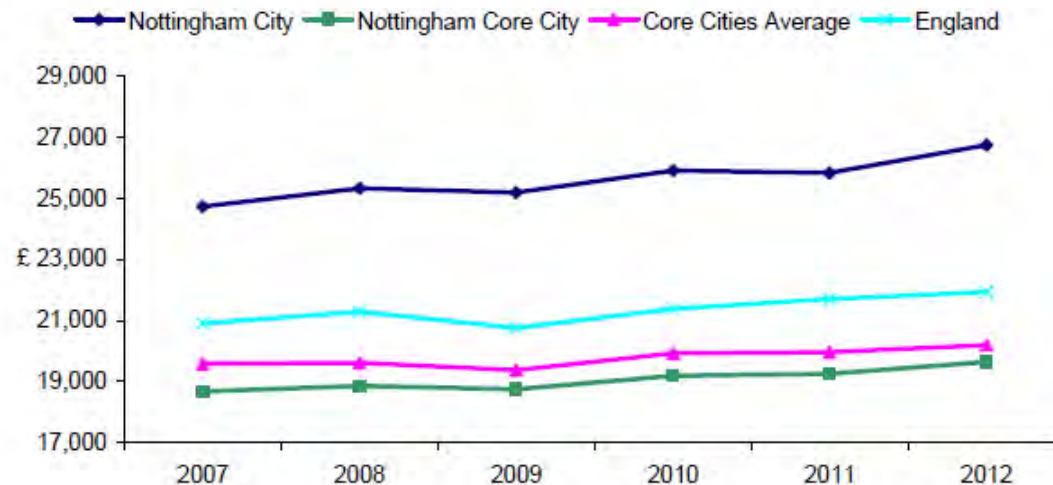
**APRIL 2014**

### GVA per head

GVA per head (capita) is the ratio between GVA and the number of people in the resident population. This includes (as the denominator) people who are not economically active.

GVA per head £	2007	2008	2009	2010	2011	2012
Nottingham City	24,734	25,337	25,199	25,916	25,836	26,748
Nottingham Core City	18,686	18,865	18,757	19,193	19,256	19,642
Core Cities Average	19,592	19,622	19,376	19,930	19,965	20,200
England	20,903	21,295	20,755	21,387	21,700	21,937

Source: ONS National Accounts



GVA per head performance over recent years has been quite impressive at a local level. Between 2007 and 2012 GVA per head rose by 8.1% in Nottingham City and 5.1% in Nottingham Core City; this compares with 3.1% and 4.9% for the Core Cities average and England average respectively.

The City's GVA per head figure is far higher than the average for England. This difference is largely accounted for by the fact that the GVA data is workplace-based and a relatively high proportion of people work in the City but live outside it.

To make the Nottingham economy more productive and to close the 'productivity gap' with England as a whole, attention needs to be focused on improving skill levels and infrastructure and encouraging and supporting new business formation and growth. Lack of available employment land in the City and surrounding conurbation may also be a limiting factor in increasing GVA per head.



- Home
- Background
- Contacts

**Latest news**  
Have you found what you needed on Inspire?

**Useful Links**  
Metadata edit

- Strategic Overview
- 2030 Strategic Vision
- The Nottingham Plan to 2020
- Core Strategy
- City Key Strategies
- Joint Strategic Needs Assessment
- Local Economic Assessment**
- Local Area Agreement
- Nottinghamshire

## Economic Assessment

010 unitary and county councils have had a statutory duty to assess the economic conditions of their area, in conjunction with local authorities and local partners. This requires an analysis of economic conditions in the local area in order to get a more evidence based picture of the opportunities and challenges facing the local economy.

In producing a detailed assessment, we have developed a summary outlining the strategic economic opportunities for Nottingham and Nottinghamshire. The Local Economic Assessment has been developed jointly by researchers from Nottingham City Council and Nottinghamshire County Council.

Links to the summary and the detailed assessment can be downloaded below.

Documents can be accessed below which contain up-to-date data relating to the various topics explored in the Assessment.

- [download the Local Economic Assessment document](#)
- [download the Strategic Economic Opportunities document](#)

- [Introduction & Geography](#)
- [Economic geography and linkages](#)
- [Sector development](#)
- [Low carbon economy](#)
- [Enterprise and innovation](#)
- [Demography](#)
- [Economic activity and employment](#)
- [Unemployment and vacancies](#)
- [Economic inactivity](#)
- [Skills and qualifications](#)
- [Connectivity](#)
- [Employment infrastructure and housing](#)

### Further resources

- [Connectivity](#)
- [Local Transport Plan for Nottingham](#)
- [Local Transport Plan for Nottinghamshire](#)

**Good but not updated. Department have been asked to sort**



### Quick links

- Document Library
- Profile Library
- Data Library
- 2011 Census
- ISNA
- Community/Voluntary Hub

## Welcome to Insight

Nottingham Insight is a self-access to data about Nottingham.

**About Nottingham:** Nottingham in the East Midlands region of England.

- Document Library
- Profile Library**
- Data Library
- Local Consultations
- Government Consultations
- Map Library
- Open Data

### Nottingham City Ward map

Click on a ward on the map below to view its profile. For interactive maps, see [Nottingham Insight Mapping](#).



### Latest news

- 18 October 2014  
The local Pharmaceutical leads Assessment (PNA) 2014 is available...
- 17 October 2014  
The latest Policy Digest for September 2014 is available...
- 16 October 2014  
Wellness in Mind - The Nottingham City Mental Health Plan...
- 12 October 2014  
The latest data pack from the OCSI for October 2014 (October 2014) is available...
- 14 September 2014  
Housing - Nottingham Housing Market Bulletin August 2014...

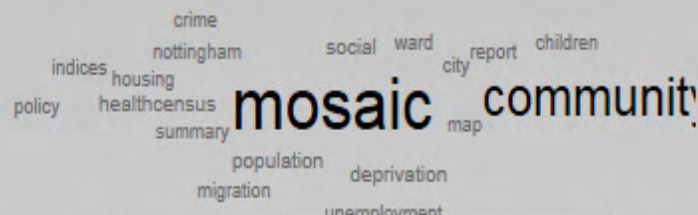
### Latest documents

- November Winter Cycling schedule
- Wollaton East and Lenton Abbey Experian Ward Profile
- St Anns Experian Ward Profile

### Quick stats

- Population: 305,700
- Ethnicity: 34.7% BME
- Unemployment: 6.5%
- Male life expectancy: 75
- Female life expectancy: 80

### Search Nottingham Insight



Or, enter your own search:

Quick Ward profile (postcode):



## profiles

[By Theme](#) [By Geography](#) [As List](#) [By Search](#)

- [+.. Census 2011](#)
- [+.. District Profiles](#)
- [+.. Profiles by Geography](#)
- [-.. Themed Profiles](#)
  - [Citizens' Perceptions](#)
  - [Citizens' Survey 2009](#)
  - [Citizens' Survey 2010](#)
  - [Main Theme Overview - Health](#)
  - [Main Theme Overview Economy](#)
  - [Mosaic Classification Profile](#)
  - [Main Theme Overview - Crime](#)
  - [Main Theme Overview - Deprivation](#)
  - [Main Theme Overview - Education \(Adults\)](#)
  - [Overview - Equality and Diversity](#)
  - [Main Theme Overview - Environment and community](#)
  - [Main Theme Overview - Health](#)
  - [Main Theme Overview - Housing](#)
  - [Main Theme Overview - Leisure and culture](#)
  - [Main Theme Overview - Population](#)
  - [Main Theme Overview - Transport](#)



- See the PDF

<http://www.nottinghaminsight.org.uk/IAS/profiles/profile?profileId=683&geoTypeId=1&geoids=00FY>

# Insight Mapping



Tools

Insight Mapping

Layers –

**Nottinghamshire  
Insight Mapping**

Nottingham City Council

ng1 3fb

Active tool: **Identify**

Saved Items

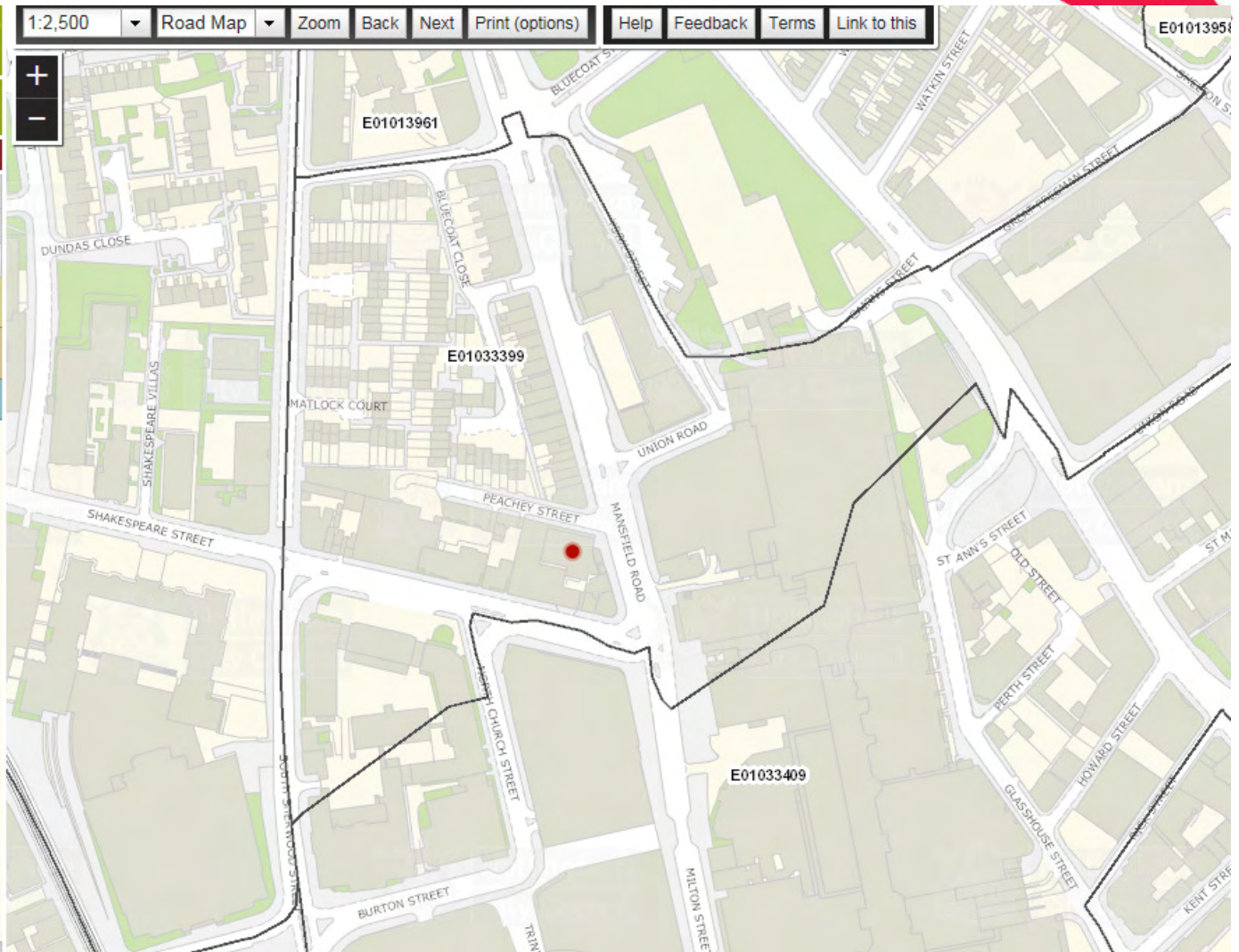
Results

**Layers**

Base map transparency  0% 20% 40% 60% 80% 100%

Layer Transparency  0% 20% 40% 60% 80% 100%

- Boundaries
- Business
- Crime & Safety
- Education & Learning
- Environment
- Health & Social Care
- Housing & Property
- Leisure & Culture
- Neighbourhoods
- Planning
- Transport & Streets







- Ashfield Insight
- Bassetlaw Insight
- Broxtowe Insight
- Gedling Insight
- Mansfield Insight
- Nottingham Insight
- Nottinghamshire Insight
- Newark and Sherwood Insight
- Rushcliffe Insight

## welcome to nottinghamshire insight

Nottinghamshire Insight is a shared evidence base that provides access to data, information and intelligence about Nottinghamshire and the surrounding area. This partnership system aims to improve decision-making, support partnership working and better prepare us for the future.

Click on the map to view a profile of any district in Nottinghamshire.

document search  
type your document search term into the box

data search  
type your data search term into the box

### Latest news

30 June 2014  
Workplace Population - Census 2011 This paper ...

23 June 2014  
E bulletin for June 2014 - Please

# Useful Resources

- Nomis website: [www.nomisweb.co.uk](http://www.nomisweb.co.uk)  
(Official Labour Market Statistics)
- Office for National Statistics
- DNLCC Quarterly Economic Survey
- Research agency websites, e.g. Centre for Cities





David J Saunders  
Group Development (Training) Officer  
Sector Development  
NCVS

[davids@nottinghamcvs.co.uk](mailto:davids@nottinghamcvs.co.uk)