



Leicester & Leicestershire
Enterprise Partnership

The LLEP Role in Employment and Skills

Caroline Boucher & Anna Cyhan

30th April 2015

Structure

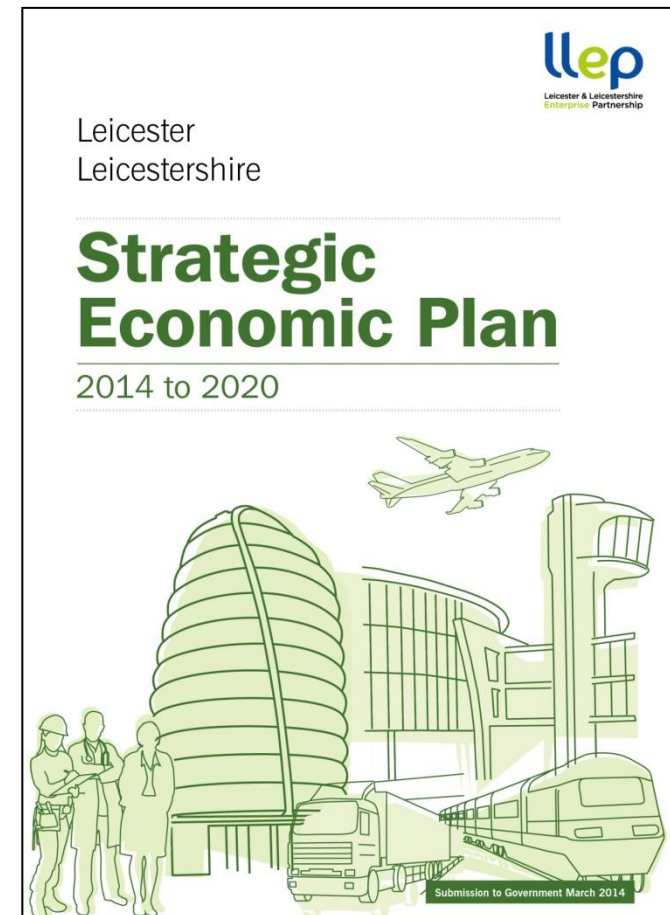
- **LLEP ambitions**
- **LLEP role in employment & skills**
- **Business survey**
- **ESIF commissioning**
- **IAG activities**
- **Questions**

What is the LLEP?



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- LLEPs introduced by Government through the Localism Act
- LLEP is one of 39 national LLEPs formally recognised by HM Government
- Partnership between business, local authorities, Higher Education, Further Education & VCS



Strategic Economic Plan (SEP)

LLEP Ambitions

Investment

EU Structural Funds
£111m 2014-2020

Local Growth Fund
£100m 2015-2020

City Deal
£16m 2014-2018



Return

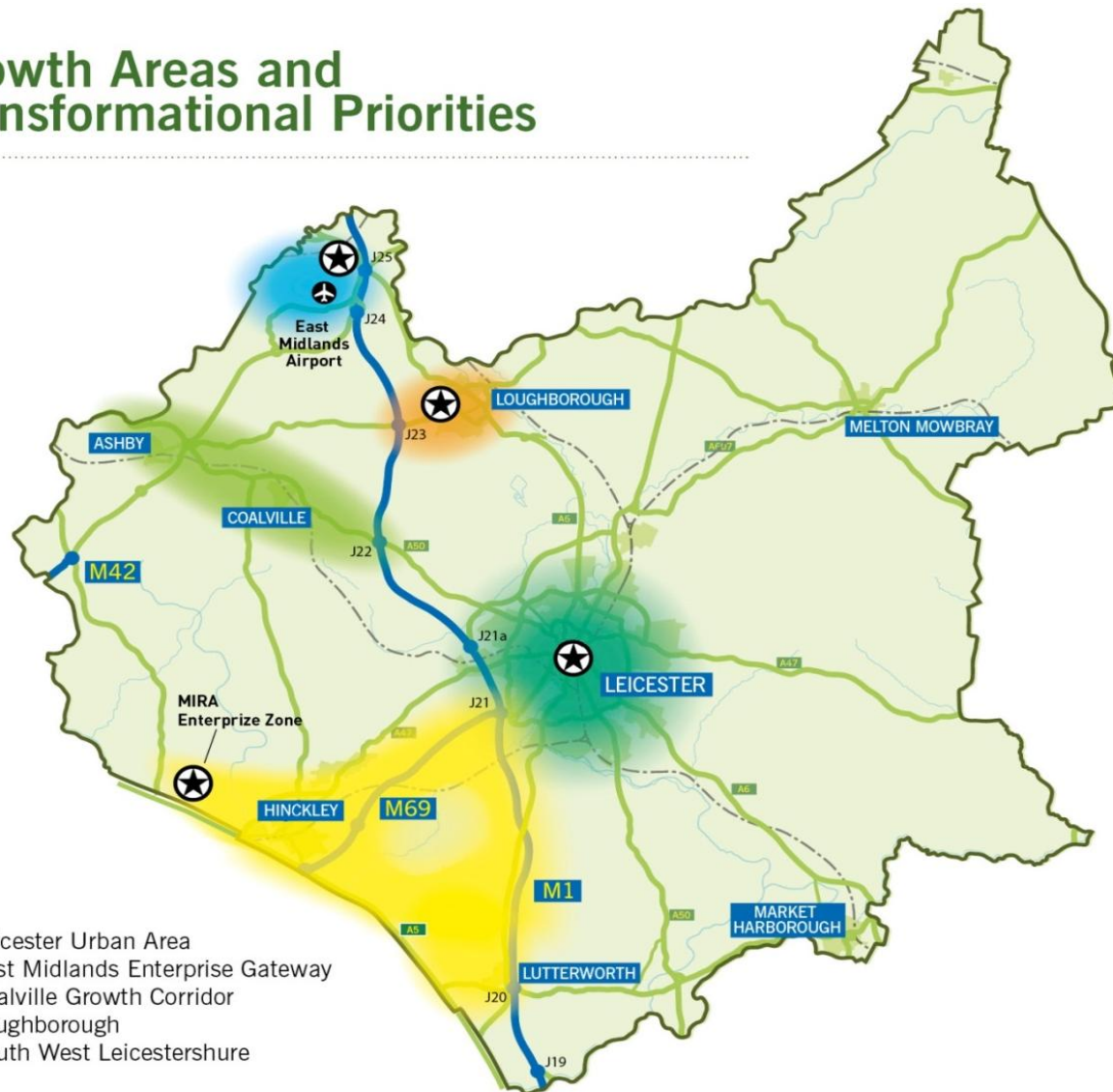
Create at least 45,000
net private sector
jobs

Attract £2.5b private
sector investment

Increase Gross Value
Added (GVA) by £4b
to £23b

Investing in key development sites

Growth Areas and Transformational Priorities



- Leicester Urban Area
- East Midlands Enterprise Gateway
- Coalville Growth Corridor
- Loughborough
- South West Leicestershire

East Midlands Enterprise Gateway

Strategic Railfreight Interchange

Loughborough

University Science & Enterprise Parks

Coalville Growth Corridor

Leicester Urban Area

Leicester Waterside

South West Leicestershire

MIRA Technology Park Enterprise Zone



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People – Employment & Skills



What is the LLEP role?

- **People Board**
- **Research & consultation**
- **Local priorities**
- **Strategy**
- **Partnerships and collaboration**
- **Influencing provision**
- **Commissioning - ESIF**
- **Filling strategic gaps – e.g. IAG**

What do we want to achieve?

- **Improve match between skills supply and demand –**
 - **including employability skills**
 - **aspirations aligned to opportunities in labour market**
- **Upskill current workforce**
- **Reduce proportion of people with no recognised qualifications**
- **Employers offering new and quality opportunities**
- **Reduced unemployment**
- **Social inclusion – holistic approach**

Research

Business Survey

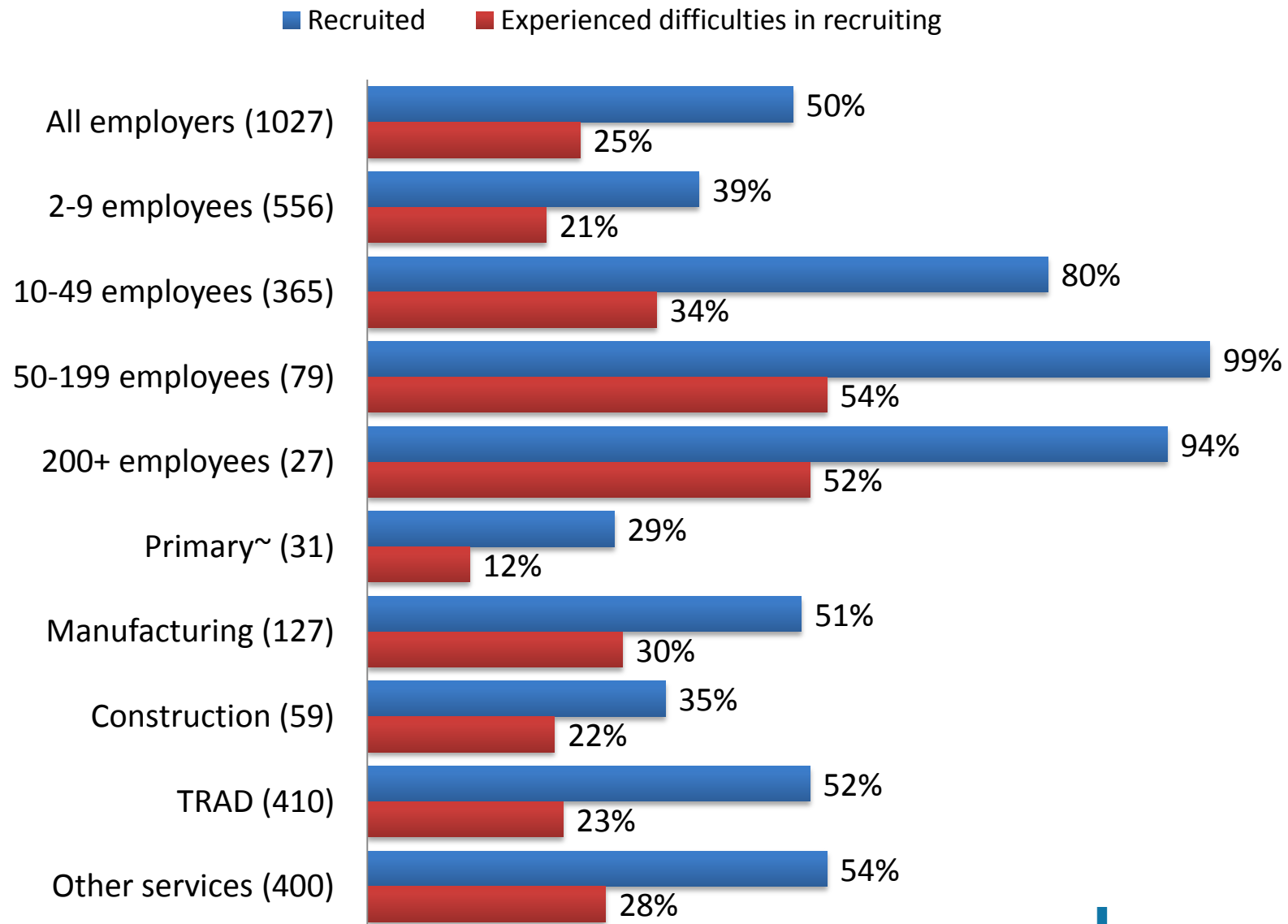
1027 phone interviews in LLEP area

Main report is on LLEP website

Business Performance

- 35% had increased staff headcount (especially larger businesses and manufacturing, construction and other services)
- 55% had increased turnover and 54% increased profits
- 27% had increased capital investment
- 38% expect to increase headcount in next 12 months
- 76% expect to increase turnover and 76% to increase profits in next 12 months
- 54% to increase capital investment

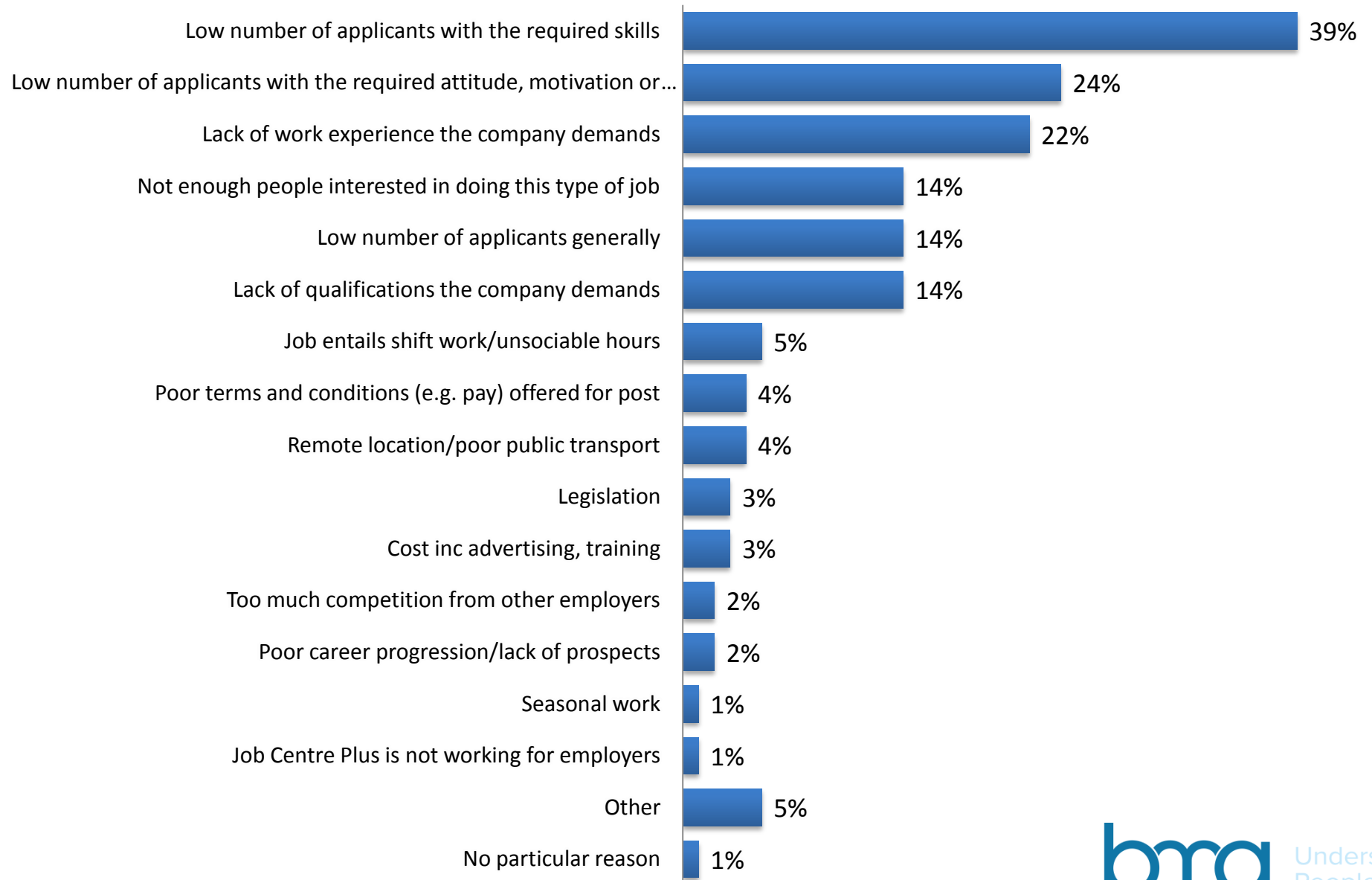
Recruitment and extent of recruitment difficulties, by size and sector



~ caution: small sample base

All respondents; unweighted base in parentheses

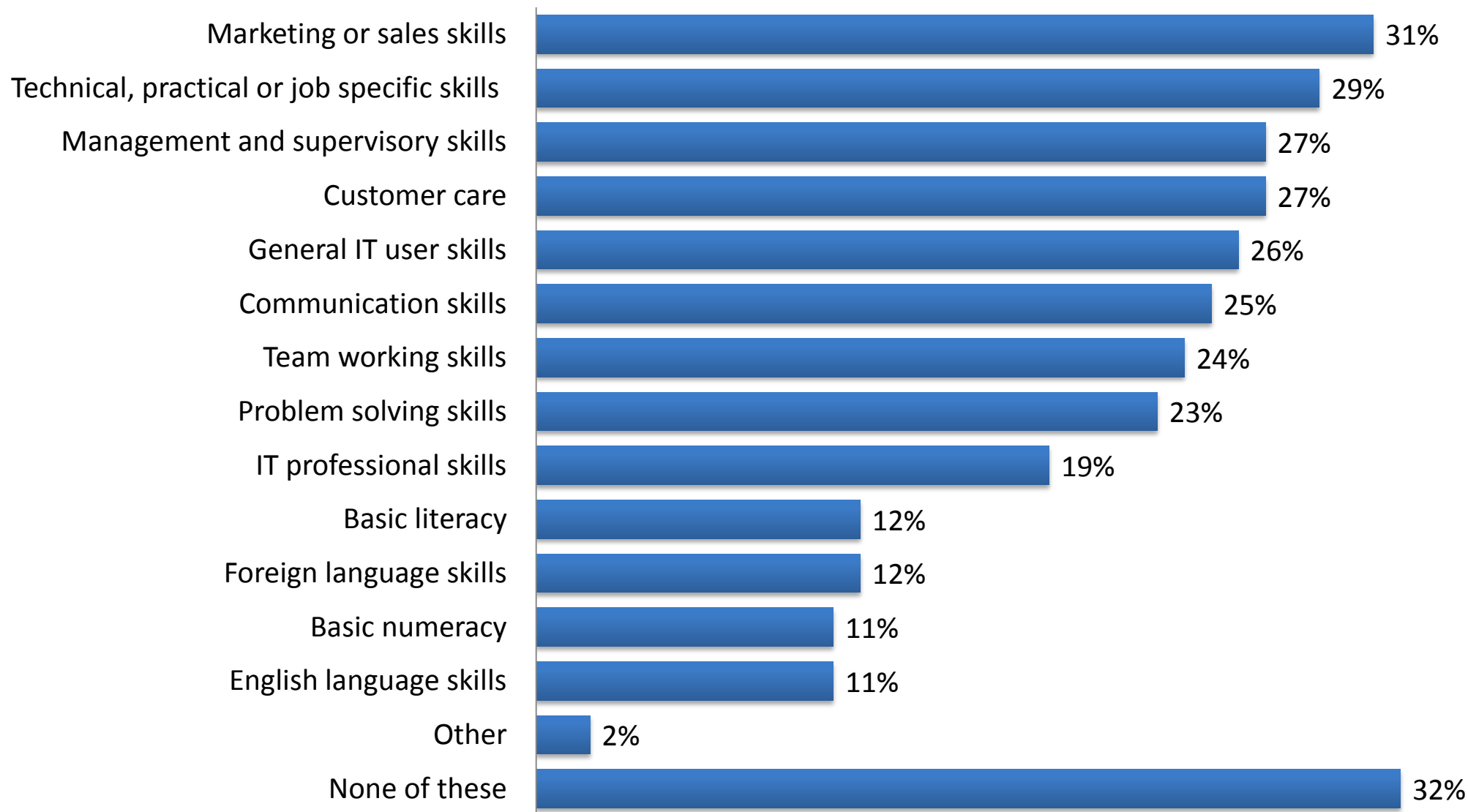
Causes of recruitment difficulties



Unprompted, multiple response

Where have experienced difficulties: unweighted base = 292

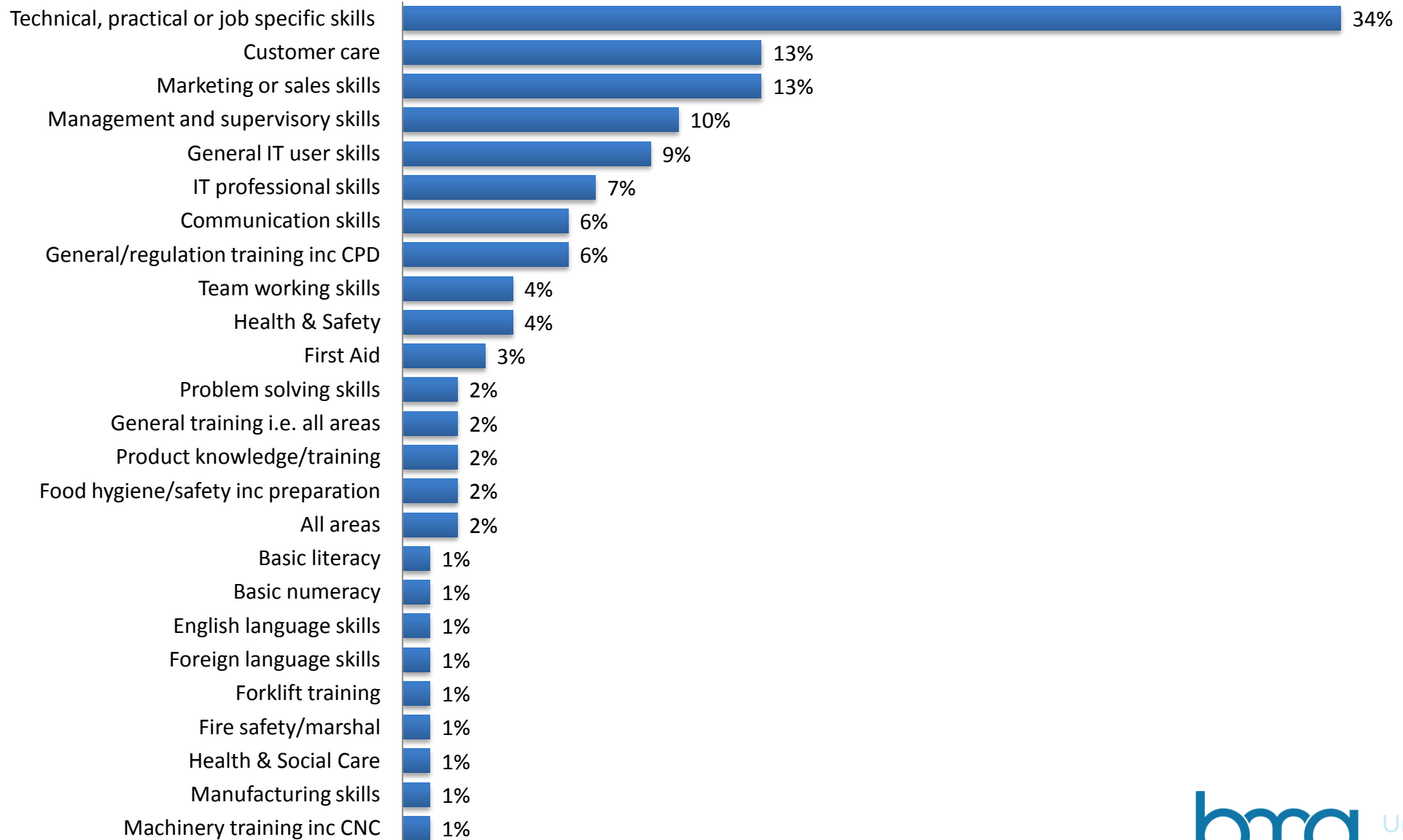
Skill areas in which existing employees require improvement



Prompted, multiple response

All respondents: unweighted base = 1027

Skill areas in which employers plan to train or upskill staff in the next 12 months



Where have plans: unweighted base = 655

Commissioning Opportunity

European Structural and Investment Funds (ESIF) – 2014 to 2020

£111m allocation to LLEP

£54m ESF – employment and skills

ESF Thematic Objectives

TO9

Social
Inclusion

£11m ESF

£11m Big
Lottery

TO8

Entry to
employment

£22m ESF

Match from
SFA & DWP

TO10

Workforce
development

£21m ESF

Match from
SFA

Commissioning Principles

MA wants fewer but larger contracts

LLEP would like local providers to benefit – collaboration important

Best bid will win

Commissioning Priorities (TO9)

Title	Type of Activity
Young people social inclusion programme (£1m)	<ul style="list-style-type: none">• NEET engagement and support – extension of good practice from current Talent Match programme - to additional geographical areas and to address learning points. New ideas to match local need.
Social inclusion (£5m)	<ul style="list-style-type: none">• Holistic programme to address social inclusion.• Extensive community engagement• PDF to help to develop this – target groups & geography• Innovation and new approaches to joining up services• Early intervention
Rural inclusion (£2m)	<ul style="list-style-type: none">• Support to overcome transport issues as barriers• Job entry routes into rural sectors• Rural outreach services – including volunteering and work experience

Commissioning Priorities (TO9)

Title	Type of Activity
Financial and digital inclusion (£1m)	<ul style="list-style-type: none">• Develop financial capabilities• Enhance digital inclusion
Family inclusion support (£2m)	<ul style="list-style-type: none">• Additional support to help individual family members at the appropriate time to move into employment.

Commissioning Priorities (TO8 <25)

Title	Type of Activity - £11m ESF
Employment Gateway	<ul style="list-style-type: none">• To support people into employment.• Additional IAG support, case workers, mentoring, bespoke intensive support
Employer engagement	<ul style="list-style-type: none">• To create more opportunities for young people – SME focus - traineeships, apprenticeships, work placements, internships
Ex offender support	<ul style="list-style-type: none">• Tailored programme of support for ex-offenders serving community sentences.
NEET interventions	<ul style="list-style-type: none">• Programme of tailored interventions to support those that are NEET and /or at risk of long term unemployment – engagement, confidence building, training, work experience

Commissioning Priorities (TO8 >25)

Title	Type of Activity - £11m ESF
Employment Gateway and tailored interventions	<ul style="list-style-type: none">• To support people into employment.• Additional IAG support, case workers, mentoring, bespoke intensive support• Tailored intense support packages to those furthest from the labour market – to address complex barriers.• Supported work placements, tailored training, mentors, post entry to training & employment support
Sector based initiatives	<ul style="list-style-type: none">• Similar to sector-based work academies but not just for benefit claimants.• Flexibility in length of training and work placement.

Commissioning Priorities (TO10)

Title	Type of Activity
Skills Metro (£11m)	<ul style="list-style-type: none">• Responsive system to upskill individuals and meet employer needs – current and emerging• Bite size units rather than full qualifications• Flexible delivery• Capacity building Includes VCSE sector
Leadership & Management (£5m)	<ul style="list-style-type: none">• Flexible and targeted at SMEs – includes SE• Bite size and taster courses to encourage to progress• All sectors
Business Skills (£5m)	<ul style="list-style-type: none">• Business start up skills – includes SE• Develop SME manager skills to develop business capacity for growth, including innovation• Potential to link to ERDF activity

ESF – Indicative Timetable

Timescale	Activity
June 2015	UK Operational Programme approved by European Commission?
Jun to Sep 2015	Initial call for activities and projects under ESF with Skills Funding Agency, DWP and Big Lottery
Jun to Dec 2015	Procurement process
January 2016	Contracts issues
January to March 2016	Second call for activities under ESF

Note: Funding Agreements need to be signed between Managing Authority and opt in partners before calls for projects can be launched

Filling strategic gaps

Information, advice and guidance

Partnerships

Activities

IAG update

Labour Market Guide

- Outlines main local sectors for jobs and opportunities, anticipated growth areas and tips for job hunting

Careers for the Future

- Network and sector update meeting for LLEP area school, academy and college careers advisers

Get Inspired! September 22nd 2015

- Largest careers and options event in LLEP area
- Open 9.30am-7.30pm, mainly schools in day, other groups of young people, parents, from 3.00pm onwards
- Space for up to 100 exhibitors, interactive stands
- 5,000 attendees anticipated

Apprenticeship Graduation Ceremony

18th June 2015, De Montfort Hall, 2pm-4pm

- First Leicester area graduation ceremony for level 3 and above apprentices
- To celebrate, recognise and reward the success of apprentices, and highlight progression paths
- Hosted by BBC presenters Dominic Heale and Geeta Pendse, special guest speaker Melody Hossaini, (social enterprise advocate)
- Find out more and book at <http://bit.ly/hubgraduation>

4pm-6pm LLEP Higher Apprenticeship event for employers <http://www.llep.org.uk/employerevents>

Thank You

Any Questions?

www.llep.org.uk
admin@llep.org.uk
0116 454 2917