



Effective VCS Engagement with CCGs:

Northampton Volunteering Centre & Nene Clinical Commissioning Group

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Northampton Volunteering Centre:

- Holds LIO contract for Northampton Borough Council
- Holds CIO contract for Northants County Council
- Sits on both JSNA Strategic Group & Technical Group
- Sits on Countywide Leadership Board
- Sits on Northampton Health & Wellbeing Forum
- Sits on NCC Prevention Board



Nene Clinical Commissioning Group:

- The CCG responsible for Daventry, South Northamptonshire, Wellingborough, Kettering, East Northamptonshire and Northampton
- It represents all 70 GP surgeries in these areas and will be responsible for buying services for the 626,000 patients registered with a Nene GP.



On Your Marks....

- Getting Started – Making Friends & Influencing People
- Start to develop relationships – both strategic & operational



Get Set.....

- Make an initial approach with a proposal that will support CCG priorities
- Sell the benefits of working with the sector



Go!

- Develop relationships with locality leads & start to understand their local health priorities
- Develop solid proposals for initial pilots: evidence and realistic costings are vital



Pilots developed in Northampton:

- Research on inappropriate A&E usage by young people
- VCS marketing campaign aimed at GPs
- Map of VCS services for 1 GP surgery
- Gap analysis of services across Northampton



Pushing at an open door....

- Access to key CCG staff
- Entry to local health and wellbeing forum
- Input into shaping strategy
- Input into shaping delivery plans



Collaboration is crucial



Key Learning Points:

- Research the key people to talk to
- Understand the key issues and priorities
- Be aware of internal and cross agency politics
- Know what problem you are looking to solve
- Find robust partners to work with