



**European Union**  
**European Social Fund**  
Investing in jobs and skills



# ***Building Better Opportunities:***

***Developing Successful Partnerships***

*Financial Inclusion*

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# Objectives

- Introduction to the 2014-20 ESIF programme
- Summary of *FI* programme priorities for D2N2
- Introduction to *Building Better Opportunities*
  - Process & timescale
- Essentials for successful partnerships

# ESIF Thematic Objectives 2014-20



Research and Innovation



Combating climate change



Employment and Mobility



Information  
And  
Communication  
Technologies



Environment and  
resource efficiency



Social inclusion



Competitiveness of SMEs



Sustainable transport



Better education,  
training



Low-carbon economy

*There are no  
spending  
guidelines for  
these objectives.*

*At least 80% of ESF to be  
spent on these 3  
objectives. A minimum of  
20% on Social Inclusion*

*At least 80% ERDF to be  
spent on these 4  
objectives. A minimum of  
20% Low carbon*

## **Allocation to T09: Promoting Social Inclusion and Combating Poverty**

- 20% of ESF allocation
  - £20.9m over 7 years
- With match funding (50% intervention rate)
  - £41.8m
- Currently programming for 3/7 years
  - £8.9m ESF (£17.8m with match)
- Big Lottery Fund Opt In = 75% for first 3 years
  - £6.6m ESF
  - Social Inclusion Programme value £13.4m

# D2N2 Social Inclusion Framework

A reminder.....



# 1. Older Long Term Unemployed

## What we heard

- Low or out-dated skills initial barrier to finding work
- LT unemployment has led to other compounding issues e.g. debt and alcohol
- Not attracted major funding programmes

## What the evidence tells us

- Unemployment falling more slowly amongst older age groups
- Poor mental health an issue

## 2. Younger People

### What we heard

- Confusing provision with no clear pathway
- Disconnect between 'youth' and 'adult' provision of wider support e.g. health
- Barriers can be inter-generational / entrenched
- Geographical disparity of provision
- Accessible work experience and traineeships a gap

### Strategic factors

- Impacted by welfare reform

# 3. Women “Returners”

## What the evidence tells us.

- Since 2012 number claiming JSA for 2+ years doubled
- In some areas may reflect benefit changes, with transfer from income support to JSA

## What we heard

- Building confidence and offering basic/entry-level skills training
- Affordable childcare
- Flexible work to stop women ‘trading down’



## 4. People with Multiple and Complex Needs

### What we heard

- 70% of survey respondents identified this group as most in need in their area

### What the evidence tells us

- A serious risk of people 'falling through the cracks' in service provision
- Troubled Families shows other barriers have to be tackled before accessing education, training and employment

# 5. The Financially Excluded

## What we heard

- For those ***out of work ONLY*** (*note change!!!*)
- Gap in provision - many programmes move people towards work, but lack financial capability support
- ‘Poverty premium’
- Pressure on households finances - stagnant wages, increased costs, debt

## Strategic considerations

- Universal Credit will mean monthly benefit payments to cover all outgoings, including rent

# Mental Health

- Evidence of social and economic exclusion as a contributing factor to poor mental health and;
- Evidence of poor mental health as contributing risk for social exclusion and isolation
- Inconsistent referral mechanisms between mental health support services and inclusion support services
- Reduction and fragmentation in mainstream mental health support and provision;
- **Cannot be used to replace or sustain mainstream services**
- **Further guidance expected**

# Commissioning Principles

- Evidence that **personalised interventions** are more likely to achieve outcomes
- **Support should remain in place throughout the beneficiary journey** ideally by the same person
- Programmes based on **aspiration, attitude and aptitude** to enable excluded people to broaden their horizons and develop confidence
- **Navigators and mentors** to guide through available services, overcome obstacles and achieve goals
- Focus on **deliverability** with simple structures and processes enhanced by local networks and supply chains
- Those **furthest away from the labour market** experiencing 'deep exclusion'
- **'2 for 1' activities** achieving twin goals or Social Value at the same time

# Example Activities

- Basic skills and ESOL
- Pre traineeship, apprenticeship or Work Programme assistance – next step support
- Digital and internet literacy
- Volunteering and training opportunities
  - Low carbon or environmental benefits
- ‘First Contact’ engagement activities
- Local job or learning support groups / networks
- Softer skills development (assertiveness, anger management, motivation etc)

# D2N2 Contracting

- Contracts and (approx) contract values (3 years)

Programme	%	£ Total	£ Per activity	Participants no.	Participants %
Financial Inclusion	15	2,000,000	1,800	1300	40
Multiple & Complex Needs	25	3,500,000	11,800	300	10
Towards Work	60	8,000,000	4,900	1,900	50
<b>Total</b>	<b>100</b>	<b>13,500,000</b>		<b>3,500</b>	<b>100</b>

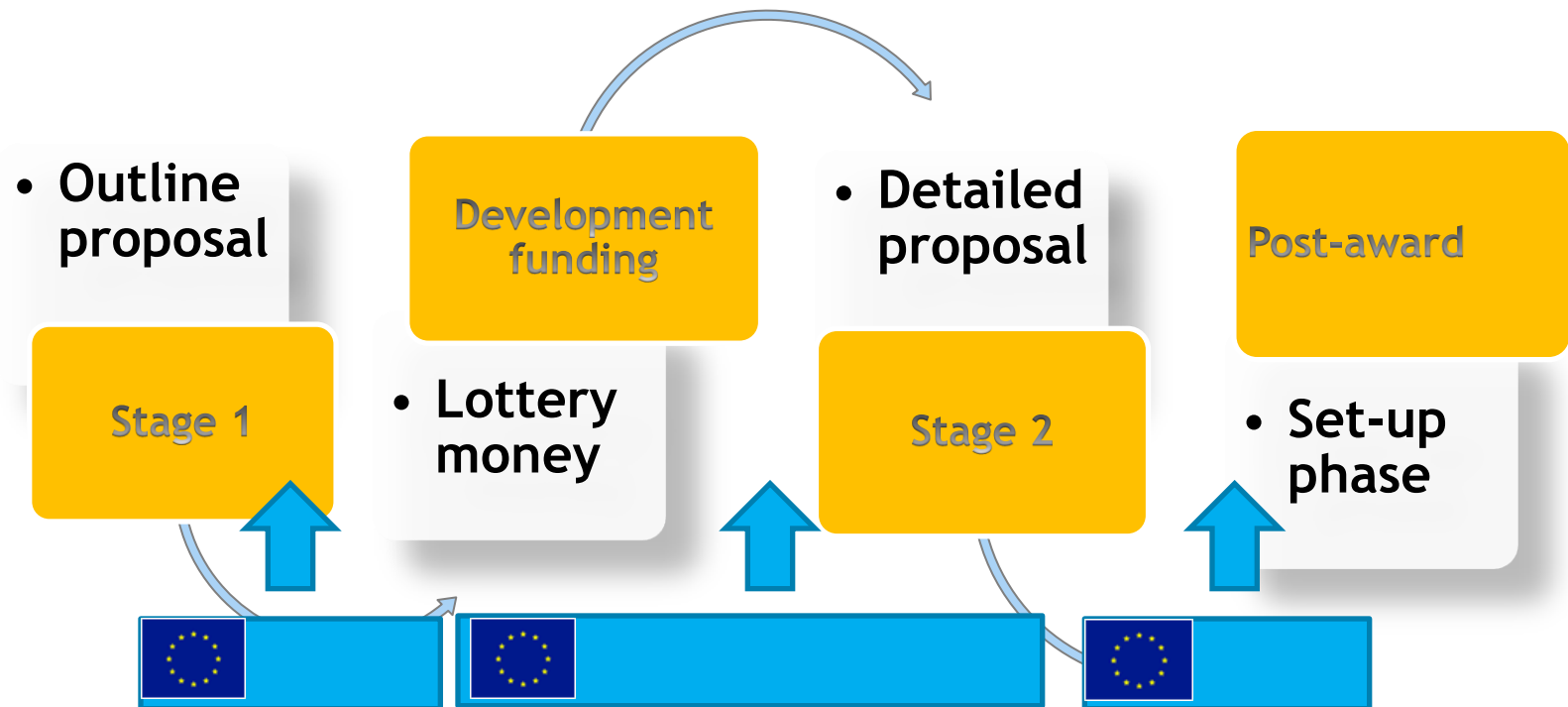


# Building Better Opportunities

[www.biglotteryfund.org.uk](http://www.biglotteryfund.org.uk)

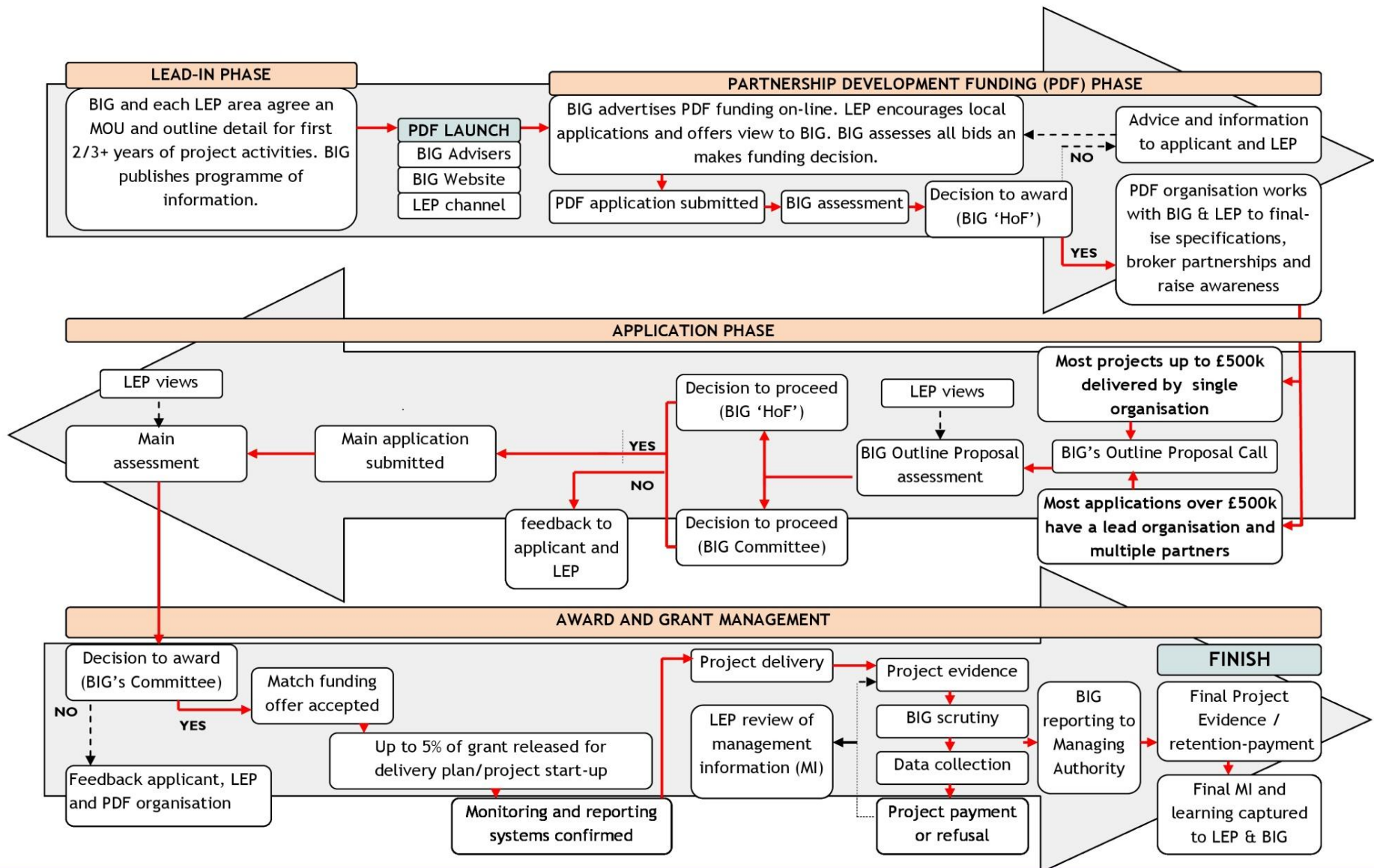
Awarding funds from  
 **The National Lottery**<sup>®</sup>

# Process and Support





# BIG Lottery Fund **Opt-in Route**



# Early Sift



The applicant is eligible to apply under ESIF regulations.

The proposed activity and associated expenditure is eligible

The project will be delivered to the beneficiaries prescribed in the project outline

The project will be delivered within the areas prescribed by the project outline.

Any other project outline based descriptor.

# Scoring criteria



<b>Strategic fit</b>	addresses project outline, adds value and fits with local, regional and national strategy
<b>Management and Control</b>	appropriate expertise, capability and capacity showing necessary systems/ processes to meet financial and monitoring requirements
<b>Value for money</b>	eligible, appropriate and accurate costs with efficient delivery
<b>Delivery</b>	clear plans accounting for risk and constraints which demonstrate appropriate resourcing and structure for project delivery
<b>Additional</b>	state aid compliance, equal opportunities, publicity compliance and environmental sustainability

# Where are we now?

- PDF process
  - Potential leads identified (today!!)
  - Potential delivery partners coming forward
  - One EM to provide 'dating' opportunities
- Bidding process
  - 2 stage. Direct to Big Lottery Fund
- Timetable
  - D2N2 launch **2<sup>nd</sup>** June
  - EOI June – July
  - Full application September to January
  - Contracting January – March (April delivery)

# Role and requirements of Lead Applicants

- Partnership development, governance and management
- Proposal development and submission – Stages 1 and 2
- Contracting and compliance
- Monitoring and reporting
- Supply chain engagement and management
- Delivery!
  - All partners MUST be actively involved

# Summary Issues

- Organisational
  - Contract size
  - EU requirements
  - Monitoring systems / audit compatibility
- Partnership
  - Relationships
  - Range / scope (geography)
  - Governance
- Strategic
  - Local links, personalised support (commissioning principles)
  - Connection into mainstream and other thematic objectives
  - Contribution to wide D2N2 priority framework (SEP)
  - Evidence of need / for activity

# Essentials for Successful Partnership (1)

- Clarity
  - Purpose
  - Structure
  - Roles & responsibilities
  - Defining the offer
  - Givens & negotiables
  - Process – including writing the bid!!
- Expectations
- Values & Approach

# Essentials for Successful Partnership (2)

- Decision Making
  - Leadership, collaboration & consensus
- Size
- The Money!
- Forms of Agreement
- Resolving Problems
- Honesty, Integrity & Openness
- Commitment, Confidentiality & Trust



For more information on D2N2 LEP visit:

<http://www.oneeastmidlands.org.uk/d2n2lep#overlay-context=user>

or

[www.d2n2lep.org](http://www.d2n2lep.org)

For more information on Building Better Opportunities visit:

<https://www.biglotteryfund.org.uk/global-content/programmes/england/building-better-opportunities>



**.....over to you**

**Questions??**

**Comments??**