



EUROPEAN UNION  
Investing in Your Future  
European Regional  
Development Fund 2007-13

# Lessons Learnt: A Technical Assistance Perspective

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# Localisation of EU funding

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- Establishment of a national 'EU Growth Programme'
- LEPs to develop EU investment strategies
- Each LEP to be given a 'notional allocation' of EU funding to prioritise
- Payments to be made centrally
- Notional allocations will be reviewed against performance from 2017 onwards

# Key Outcomes

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*“It’s the economy, stupid”*

- More Jobs
- Less Worklessness



# Current Experience

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- Spend under the current ERDF Programme has been slow
- Too many small projects - difficult to see a strategic impact
- Original operational programme did not fully meet local needs - e.g. Broadband



# Future Challenges

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- 1 region replaced by 7 LEPs – 4 overlapping
- Pressure for early spend on projects that will deliver clear outcomes
- LEP notional allocations to be reviewed in 2017- under-performance could be penalised



# EMC Technical Assistance Project

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- Raise awareness and understanding of new processes
- Highlight strategic opportunities for growth in the East Midlands based on evidence
- Highlight opportunities for collaborative activity that will generate strategic scale projects



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# Meeting Need/ Realising Opportunity

- Economic Analysis
- Potential Interventions
- Delivery Challenges & Opportunities
- Next Steps

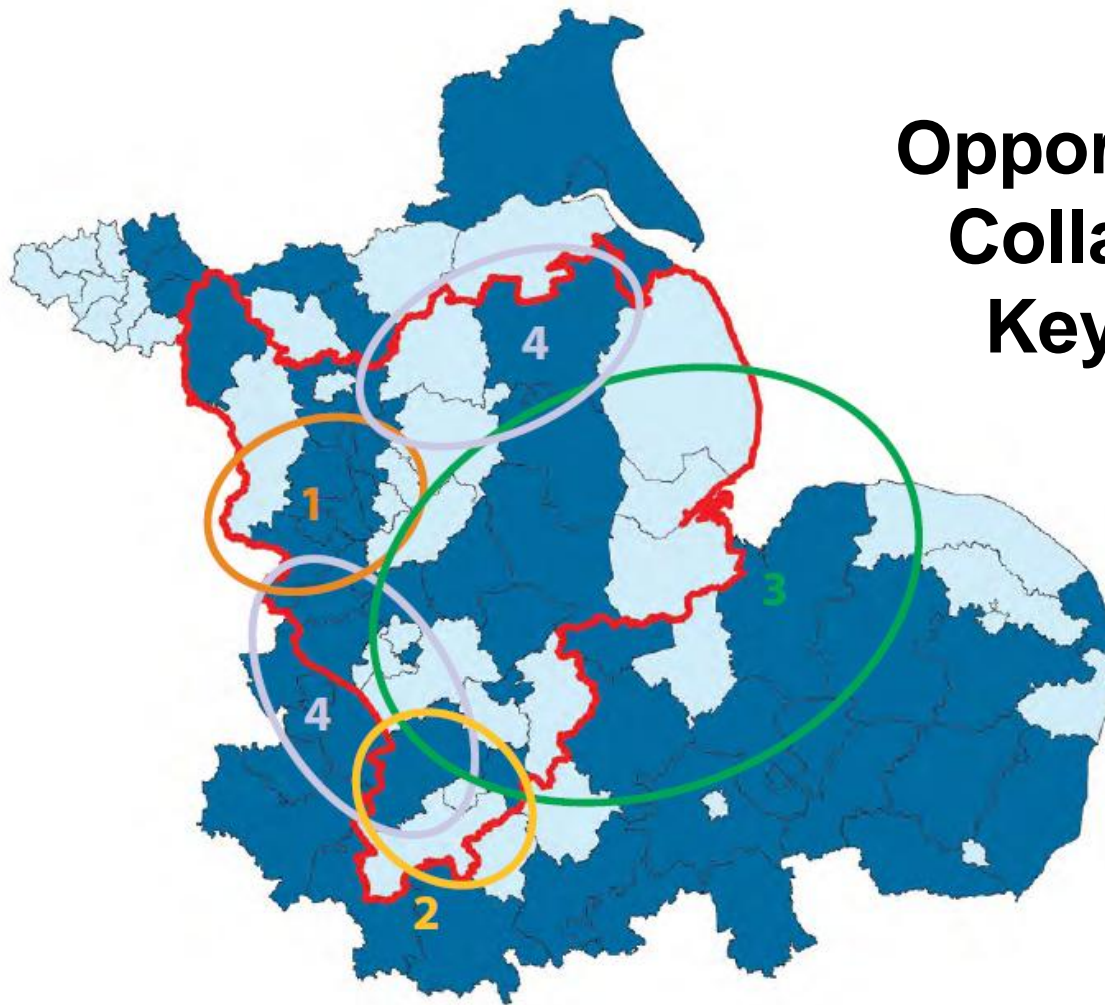


## Meeting Need Realising Opportunity

A Socio-Economic Framework for the East Midlands  
to Inform the Delivery of EU Structural Funds (2014-2020)

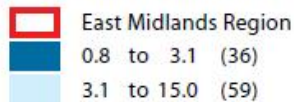






# Opportunities for Collaboration: Key Sectors



## Employment in high and medium-high technology industry (%)

### Above / below national average



-  1 Transport Equipment (Automotive, Rail & Aerospace)
-  2 High Performance Automotive/ Motorsports
-  3 Food Technology
-  4 Energy Generation & Supply

NOTTINGHAM  
BUSINESS SCHOOL  
Nottingham Trent University



# Sector Based Events

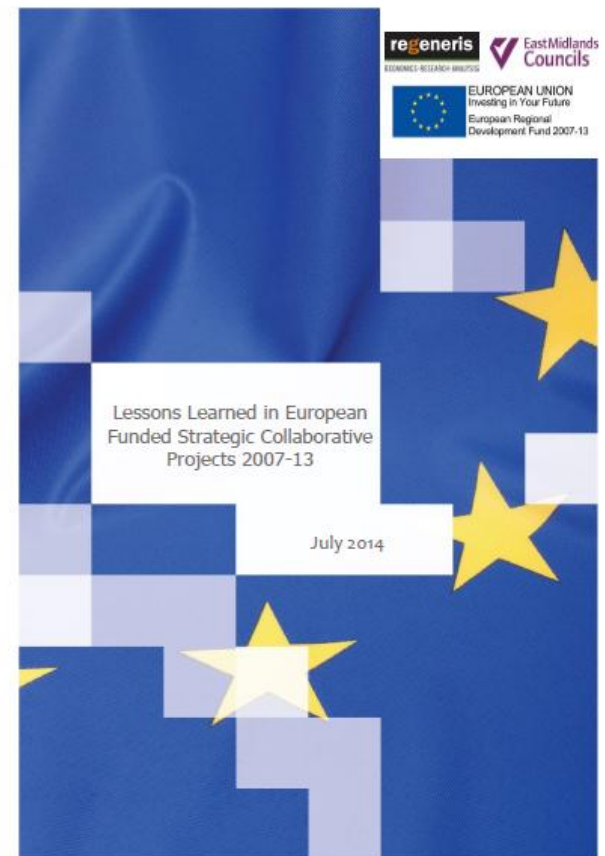
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- Rail Engineering
- Food & Drink
- Energy



# Experience of Collaboration

- Why collaborate?
- When & where to collaborate?
- How to enable collaboration?
- How to make collaborative projects operate effectively?
- Some real case studies



# Why Collaborate?

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- Critical Mass
- Access to Knowledge
- Specialist Delivery Staff
- Creating competition
- Co-ordinating strategic leadership
- Reducing costs
- Simplification of support
- Sharing good practice



# When & where to collaborate?

- Is there a perceived value in working collaboratively?
- Is there an appetite from partner LEP's to collaborate?
- Are there existing delivery vehicles or a natural lead partner?



# How to enable collaboration?

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- Leadership for collaboration
- Exploiting expertise
- Sharing the workload
- Making best use of Technical Assistance funding



# How to make collaboration operate effectively?

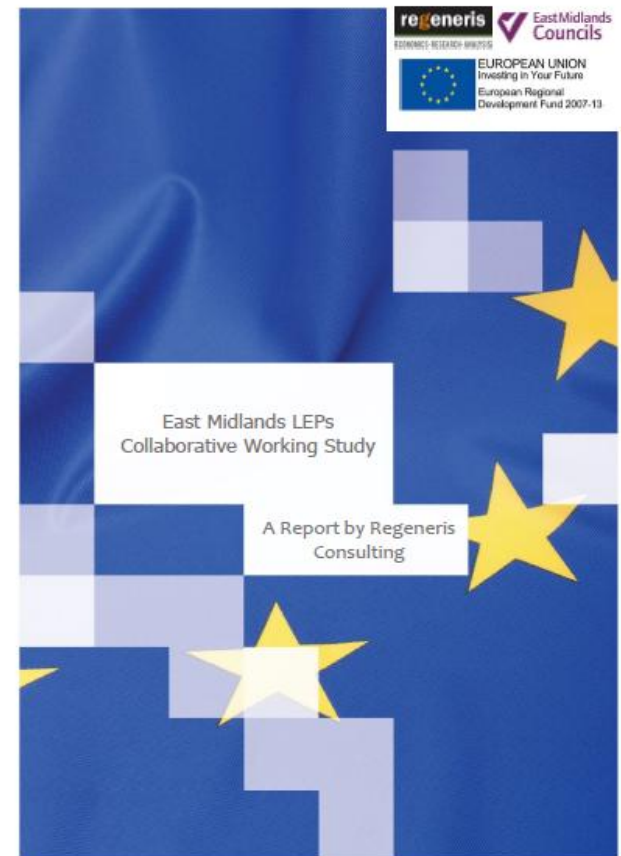
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- Choose the optimum delivery model
- Carefully select the Lead Delivery Partner
- Be clear and the Gives, Gets and Concerns of each partner
- Have an ERDF expert lead within the Contract Holder Organisation
- Simplify Project and Financial Management

# Making Collaboration Happen

- Procurement, management and delivery opportunities
- Bilateral 'plus' – project level collaboration
- New strategic opportunities



# Procurement, management & delivery opportunities

- Growth Accelerator
- MAS
- UKTI
- SFA
- Financial Instruments for SMEs





# Bi-lateral Plus Projects

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- Transport (rail) and wider engineering support
- Motorsport (e.g. Silverstone/Cadwell Park)
- Broadband promotion
- Food science



# New Strategic Opportunities

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- Agri-tech & food science
- Life sciences
- Market access
- Energy
- Market Towns
- Low Carbon



# Next Steps



- A mix of immediate, short term and longer term actions identified to take forward these opportunities have been identified,
- But largely dependant on an extension to the existing TA project....

# What would success look like?

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# Any Questions?

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