

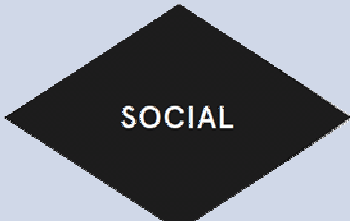



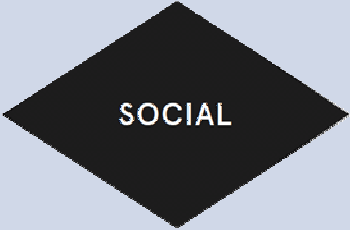





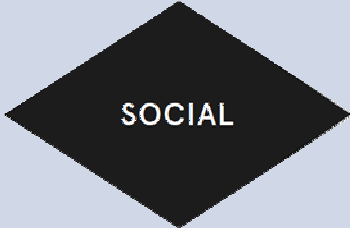

How do we encourage patients to attend their GP appointments?

EAST Framework	Ideas
 A blue diamond shape containing the word "EASY" in black capital letters.	
 A black diamond shape containing the word "ATTRACTIVE" in white capital letters.	
 A black diamond shape containing the word "SOCIAL" in white capital letters.	
 A black diamond shape containing the word "TIMELY" in white capital letters.	



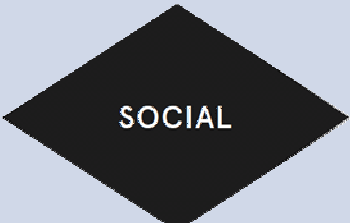

How do we encourage NHS staff to get their flu jabs?

EAST Framework	Ideas
 A blue diamond shape containing the word "EASY" in black capital letters.	
 A black diamond shape containing the word "ATTRACTIVE" in white capital letters.	
 A black diamond shape containing the word "SOCIAL" in white capital letters.	
 A black diamond shape containing the word "TIMELY" in white capital letters.	



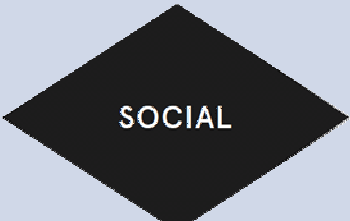

How do we encourage pregnant women to stop smoking

EAST Framework	Ideas
 A blue diamond shape containing the word "EASY" in black capital letters.	
 A black diamond shape containing the word "ATTRACTIVE" in white capital letters.	
 A black diamond shape containing the word "SOCIAL" in white capital letters.	
 A black diamond shape containing the word "TIMELY" in white capital letters.	



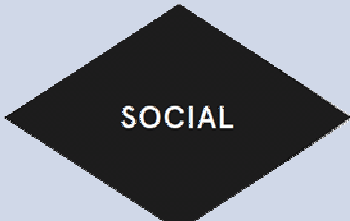

How do we encourage people to attend their cancer screening?

EAST Framework	Ideas
 A blue diamond shape containing the word "EASY" in black capital letters.	
 A black diamond shape containing the word "ATTRACTIVE" in white capital letters.	
 A black diamond shape containing the word "SOCIAL" in white capital letters.	
 A black diamond shape containing the word "TIMELY" in white capital letters.	



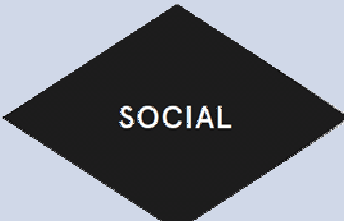

How do we encourage people to not attend A&E inappropriately?

EAST Framework	Ideas
 A blue diamond shape containing the word "EASY" in black capital letters.	
 A black diamond shape containing the word "ATTRACTIVE" in white capital letters.	
 A black diamond shape containing the word "SOCIAL" in white capital letters.	
 A black diamond shape containing the word "TIMELY" in white capital letters.	



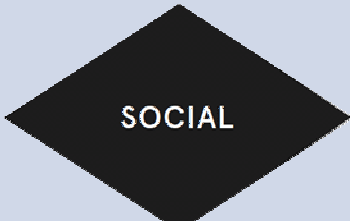

How do we encourage GPs to not over prescribe antibiotics?

EAST Framework	Ideas
 A blue diamond shape containing the word "EASY" in black capital letters.	
 A black diamond shape containing the word "ATTRACTIVE" in white capital letters.	
 A black diamond shape containing the word "SOCIAL" in white capital letters.	
 A black diamond shape containing the word "TIMELY" in white capital letters.	



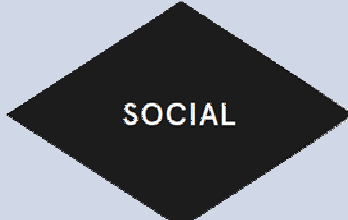

How do we encourage children to choose healthy products?

EAST Framework	Ideas
 A blue diamond shape containing the word "EASY" in black capital letters.	
 A black diamond shape containing the word "ATTRACTIVE" in white capital letters.	
 A black diamond shape containing the word "SOCIAL" in white capital letters.	
 A black diamond shape containing the word "TIMELY" in white capital letters.	

How do we encourage people to follow their prescriptions?

EAST Framework	Ideas
 A blue diamond shape containing the word "EASY" in black capital letters.	
 A black diamond shape containing the word "ATTRACTIVE" in white capital letters.	
 A black diamond shape containing the word "SOCIAL" in white capital letters.	
 A black diamond shape containing the word "TIMELY" in white capital letters.	

How do we encourage NHS staff to get their flu jabs?

EAST Framework	Ideas
 A blue diamond shape containing the word "EASY" in black capital letters.	
 A black diamond shape containing the word "ATTRACTIVE" in white capital letters.	
 A black diamond shape containing the word "SOCIAL" in white capital letters.	
 A black diamond shape containing the word "TIMELY" in white capital letters.	