



EUROPEAN UNION
Investing in Your Future
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Video case study script: YMCA Derbyshire's Campus for Learning & Development

Voice over:

I'm delighted to introduce this case study which really does highlight the value of the voluntary and community sector delivering ERDF projects across the region.

Gillian Sewell:

My name's Gillian Sewell. I'm the Chief Executive of YMCA Derbyshire and today I'm in the Campus for Learning and Development. About seven/eight years ago we realised that YMCA Derbyshire was not delivering to the needs of the community and things had moved on and we needed to do so as well. So we spoke to the likes of the Learning and Skills Council, Derby City Council, the police, fire service, schools, young people themselves, our residents and learners, and what came out of it was a campus for learning and development that brings together some supportive housing, it brings together commercial activity and it also brings together learning and development. The project was made possible because we had a strong evidence base, we knew we'd done our research and then we went out with that research and we matched the funders requirements and once we'd got that funding we were able then to attract other funding so we got ERDF and that enabled us also to do community and local government funding and the Derby and Derbyshire Partnership. So one funder really helped attract another and together we were able to raise £4.6million.

Lauren Hind:

I first got involved with the YMCA in March 2010. I actually was a resident here and I lived here for nine months. I start volunteering as part of the course as they wanted to get me some confidence in customer service skills. I started volunteering in the café. In September 2011 I was offered a job. Some people are like oh I never knew this was here because it's quite a way back from the street. A lot of people come in and be like wow this is a bit funky, very modern and we get a lot of feedback from our room hire customers that are saying like such amazing facilities, just a lot of people are fascinated by it really.

Phil:

I first come here because I got kicked out my mum's house, had a fight with my step dad and got put in a bed and breakfast and my social worker found me this place and I moved in. The YMCA's helped me with my confidence, team building, just getting involved more, making me feel safe.

Gillian Sewell:

Three years on I still get a buzz when I come into the building. When I see young people that have come to the YMCA and have been homeless or have not achieved in the education system and they come to us and their downcast, their eyes are down, their no confidence left and then after a few weeks you see them evolving and you see those confidence levels building and then when they come back and say thank you there is such a buzz. I don't think any salary could cover that feeling. We were able to really go back to over founding roots really. We have a kind of phrase here of remember the past, renew the present and risk the future and I believe ERDF enabled us to do that.