



EUROPEAN UNION
Investing in Your Future
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Video case study script: Framework Housing Association's Outram Centre – Sutton in Ashfield, Nottinghamshire

Voice over:

I'm delighted to introduce this case study which really does highlight the value of the voluntary and community sector delivering ERDF projects across the region.

Chris Senior:

My name is Chris Senior. I'm the Capital Funding Director for the homeless charity Framework Housing Association and today we are at the Outram Centre in Sutton in Ashfield. Framework was approached by the Nottinghamshire Community Safety Trust, who were concerned about crime and the possibility of young people getting involved in crime in the Ashfield district, and they had an idea but not an all very clear plan to put it into action. Framework was recommended as an appropriate partner and we started working with them, came up with a plan for accommodation for young people but for also a facility that could provide some training and employment opportunities and that would also have a benefit for the local community. We spent nearly £3million in total of which £1million came from ERDF to demolish what was here and build a three storey building with an ERDF facility on the ground floor.

Danny Draycott:

I first started as a volunteer myself. It was around the end of last year and they kind of had this facility and didn't know which direction or what they could really do with it. So I started volunteering and kind of gained a little bit of input. It was just a recording studio, there was no branding, there was no image, no logo. So since March we've been building that, we've got the logo, the t-shirts now on sale, the leaflets. So we've kind of built it up from there.

Chris Senior:

Plans for the future of this project really are to embed it into the local community and to ensure that it fulfils its potential to maximise employment opportunities, training opportunities and to contribute to the regeneration of the Ashfield district, which it has begun to do, and I believe that we are beginning to play our part in that respect and we've got a lovely site right by the main road in Sutton in Ashfield, a lot of passing trade, with the café at the front, which is really popular, with this wonderful bespoke recording studio, which is as good as you could find.

Danny Draycott:

One view that we have here is that it's going to be a busy hub, whether it's just bands recording or one idea that we've got on in the pipeline is maybe doing a volunteer based record label with the recording studio, so hopefully then we're going to have volunteers coming and going at all times of the day.

Chris Senior:

To come here and see the building, see the staff, doing things, creating things, and to see the public coming in and enjoying it, what else could it be but very satisfactory.