## How colleges, Volunteer Centres and local authorities can work together to achieve their goals

Dr Jack Harrington London Ambassadors Recruitment Project Manager





#### **Overview of Workshop**

- 1.Introduction to main issues involved in partnership
- 2. Exploring barriers to partnership
- 3. Planning next steps



#### **Volunteering England**

- Charity and national volunteering development agency
- Membership organisation (20,00 members)
- Work with and advise Government and political parties;
- Members across private, public and voluntary sectors;
- Committed to supporting, enabling and celebrating volunteering in all its diversity
- Research
- Information / Good practice
- National campaigns

- Policy
- Training and conferences
  - Accreditation

www.volunteering.org.uk



#### Volunteering

"...an activity that involves spending time, unpaid, doing something that aims

to benefit the environment or individuals or groups other than (or in addition to) close relatives".

The Compact Code of Good Practice on Volunteering, published in 2005

Volunteer in the public, private and voluntary sectors



#### Who are the potential partners?

- Further Education colleges
- Local authorities
- Volunteer Centres
- Higher Education Institutions
- Students' Unions
- Businesses
- Social Enterprises



#### Types of partnership activity

- Brokerage
- Projects and events
- Promoting volunteering opportunities
- Working together on local government priorities
- College governance



# How will partnership help you with your work on volunteering?

"In an increasingly tough financial environment our students and students' unions are having to innovate, building greater links with their communities"

Susan Nash, Vice President Society and Citizenship

National Union of Students



## How will partnership help you with your work on volunteering?

- 1. What do you want to achieve in terms of volunteering?
- 2. How would a partner help you achieve this?
- 3. What can you offer?



#### **Barriers to volunteering**

#### **Barriers to formal volunteering**

	%
Work commitments	59
Doing other things in their spare time	3
Looking after children or the home	31
Lack of awareness – not heard about volunteering opportunities 1	8

#### Non-volunteers would be more likely to volunteer if...

	%
They were asked directly	31
Friends and family got involved as well	30
It benefited their career or job prospects	20
They could participate from home	23
More information was available	18
Someone already involved was there to get them started	17
Nothing	25

Citizenship Survey: April 2008 - March 2009, England



#### Barriers to volunteering partnership

# Why I wrote *Stronger*Partnerships, Better Service



#### Barriers to volunteering partnership

What barriers have you faced in setting up volunteering partnerships?



#### What next? (After reading the guide)

1. Establish what you hope to achieve

- 2. Identify internal barriers to partnership and find out as much as possible about your potential partner
- 3. Work out who you will contact in your target organisation
- 4. Be clear about your priorities
- 5. Start small: making friends and sharing information is an end in itself

### thank you

www.volunteering.org.uk

