



**CAPTURING VALUE**  
**– TRANSLATING NEED INTO MEASURABLE OUTCOMES**  
**30 MAY 2012, LEICESTER**

**SUMMARY REPORT**

'Capturing Value – translating need into measurable outcomes' was the title of the East Midlands Voluntary Youth forum held on May 30 2012.

Twenty one practitioners from various Children and Young People Services across the region came together at the New Park Clubs for Young People in Leicester for this half day event. The aim of the day was to provide delegates with the knowledge and tools to develop measurable outcomes for their projects. The objective was to ensure that its theme and content were both informative and yet remained grounded in practice. The theme appeared to resonate strongly with the delegates, generating a high level of energy and discussion throughout the day.

The event was opened by Simon Worsley, Chair of the EMVY Board. Diane Evans, National Programme Manager from the National Youth Agency, then gave an overview on the Catalyst Consortium giving background to national context and how the consortium has developed and the work that they do. Diane's presentation is available [here](#).

'I feel I know more about what and how to measure.'

Bethia McNeil, Programme Leader from the Young Foundation, then spoke on behalf of the Catalyst Consortium and introduced 'Moving to a framework of outcomes for young people'. Bethia talked about the context, background and ambition for the Outcomes Framework. Bethia's presentation is available [here](#). This then formed the basis for the first workshop which was facilitated by Justine Darke, an EMVY Board Member. The workshop was called 'Young People's Priorities' and delegates worked together to rank the priorities that they had already discussed with the young people they work with.

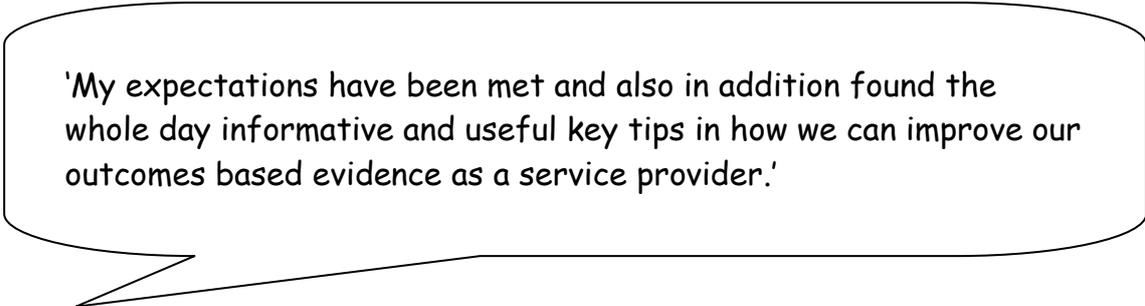
After a coffee break, Bethia then created led the second workshop which looked at 'Using the Outcomes Framework'. In this workshop, delegates looked at 'Inputs', 'Activity Process', 'Outputs' and 'Outcomes', using the priorities from the earlier workshop if they wished. Further information is available in Bethia's [presentation](#).

'...the event has been brilliant for networking amongst youth workers.'

Ian Tannerhill, from and on behalf of the EMVY Board, then closed the Forum with a brief plenary, drawing the discussions together. Ian mentioned that the forum highlighted the fact that we are working in an ever-changing environment in relation to how we sustain, market and demonstrate the outcomes and value of our work. He spoke about how in this changing environment it is essential that we retain our core values and ensure that young people's needs are central to our work. However, the forum also highlighted that in order to survive, and indeed to thrive as organisations, we need to new to embrace a level of reinvention, adopting new ways of thinking, embracing new language, sourcing new markets and becoming more intentional and intelligent in demonstrating the outcomes and values of our work.

From the information provided by practitioners at this forum, EMVY have prepared a regional needs/priorities assessment. This information has been compiled from the priorities of the young people that delegates worked with. A copy of this assessment is available on the [EMVY website](#). A copy of the [evaluation summary](#) following the forum is also available.

Thanks to both Diane and Bethia for sharing such valuable information; to Justine and Bethia for running the workshops and to the delegates that joined us for an enjoyable and worthwhile event. Thanks also to the New Parks Clubs for Young People Management Committee for the use of the building and hospitality on the day.



'My expectations have been met and also in addition found the whole day informative and useful key tips in how we can improve our outcomes based evidence as a service provider.'