



Good  
Finance

[Goodfinance.org.uk](http://Goodfinance.org.uk)

# Why is it needed?



“Everybody except the ventures know all about it. I felt quite lonely when I was seeking investment.”

*-Social Enterprise Director*

“I want to see what they went through, not just the shiny end result – warts n all.”

*-Charity CEO*

# What is it?



A collaborative project between organisations committed to improving access to information on investment & finance for charities & social enterprises

Funded by



In partnership with



A website for charities & social enterprises to help navigate social investment

# The website provides...



## Investment sources

## Structured content

The screenshot shows the Good Finance website with a search bar and navigation links. The main heading is "What is social investment?". Below it is a progress bar with three steps: "1. Introduction", "2. Types of social investment", and "3. Where to get it". A large image shows two people talking. Below the image is a definition: "Social investment is the use of repayable finance to achieve a social as well as a financial return". A paragraph follows: "There are lots of charities and social enterprises working hard to deal with some of the most challenging issues in the UK – such as youth unemployment, financial exclusion and homelessness. An increasing number of them want to use repayable finance to help them increase their impact on society, for example by growing their business, providing working capital for contract delivery, or".

The screenshot shows the "Social Investment Scotland" page. It features the SIS logo and the heading "Who we are and what we believe in:". Below this is a paragraph of placeholder text: "Vivamus vitae orci ultrices, pretium risus non, semper leo. Nam ornare orci sit amet dapibus tincidunt. In hac habitasse platea dictumst. Donec eu mi consequat, feugiat augue in, aliquam lacus. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Morbi elementum enim a augue commodo gravida. Nulla consequat malesuada nisl ut vulputate. Suspendisse imperdiet tempus." Below this is a section "Have offered:" with a list of three items: "Product 1", "Product 2", and "Product 3".

## Diagnostic tools

The screenshot shows the "Specific types of social investment funding" page. It features a heading "Specific types of social investment funding" and a paragraph: "There are many forms of social investment, with different products targeted at particular sectors and types of organisations." Below this is a filter bar with buttons for "All", "Equity", "Borrow", and "Other". The page displays a grid of six cards, each representing a different type of funding: "Charity bonds and crowd-funded loans" (EQUITY), "Community shares" (BORROW), "Unsecured loans" (BORROW), "Quasi-Equity" (BORROW), "Secured loans" (BORROW), and "Social property funds" (BORROW). Each card includes a brief definition and a "Read more +" button.

## Case studies

The screenshot shows the "Featured case study" page for Headliners UK. It features a large image of two women talking. Below the image is the heading "Headliners UK" and a list of two items: "£250,000 invested" and "Equity". A paragraph follows: "Headliners UK used social investment to help them in their mission of empowering young people to tell their stories and care about their community more."

# Getting ready.....



You can also visit [www.bigpotential.org.uk](http://www.bigpotential.org.uk) for information about investment readiness and capacity building.



Access Points allow social investors to give more intensive support in advance of completing any potential investment

<http://www.reachfund.org.uk/directory>





# New.....



<https://access-socialinvestment.org.uk/growth-fund/>

**SOCIAL INVESTMENT TAX RELIEF**  
A TAX BREAK FOR TRADING CHARITIES & SOCIAL ENTERPRISES



<http://www.bigsocietycapital.com/what-we-do/current-projects/social-investment-tax-relief/get-sitr>



<https://www.bigsocietycapital.com/latest/type/news/crowdfunder-ethex-and-thincats-partner-big-society-capital-new-crowd-match-fund>

# Social Investment for Boards.....



"Social investment has enabled us to work with young homeless people on a much larger scale. It can potentially be a financial risk for boards so they need to have information and confidence in order to assess that risk."

*Carolyn Clifton, Chair, Ambition East Midlands*



FREE

## ▶ Mentoring

Find out how you could be matched with a free mentor to help your board explore social investment

FREE

## ▶ Tools & Resources

Find free resources to help begin building your understanding of social investment

<https://www.bigsocietycapital.com/get-informed>



# Let's Talk Good Finance.....

## LET'S TALK GOOD FINANCE



Networks created to provide charities and social enterprises with a local safe space to know more about social investment and better navigate the market.

<http://www.bigsocietycapital.com/what-we-do/champion/charity-social-enterprise-engagement/raising-awareness/lets-talk-good-finance>

Event's coming soon in the North East, Yorkshire & Humber, Bristol, Manchester

Would you be interested in attending an event in the East Midlands?