

CASE STUDIES

HALTON:

Halton CCG and local authority, in partnership with local providers, have developed a social value programme based around the Marmot Review 6 priority actions to reduce health inequalities. Social value is now considered in all £170m of local spending, and health organisations are central (including Acute Trusts and the CCG). The challenges that they experienced – seeking the ‘buy-in’ of stakeholders from a range of sectors, and time pressures in implementation – were overcome, and they identify a number of key ‘factors for success’, including community championing, strong leadership, purposeful partnerships, and independent facilitation.

BLACKBURN WITH DARWEN:

Blackburn with Darwen Borough Council has developed a local Social Value Assessment Tool for providers to demonstrate their added social value, which NHS commissioners have agreed to integrate into contract award decisions. The tool covers 10 topic areas, based around employment, educational attainment, sustainability, and increasing social capital, cohesion, and economic development. The tool gives a total score out of 100, which can be compared across providers. They found that this focus on social value was particularly timely considering the contraction in local public service and reduced financial resources.

BIRMINGHAM:

Birmingham City Council has adopted a Social Value Policy and Living Wage Policy, which aims to tackle local deprivation and inequality, and promote social cohesion and a prosperous City. In the recent commissioning of £16.5 million of housing support services for vulnerable adults, the tender was weighted 60% quality, 20% social value and 20% price – demonstrating that the financial pound carried the same weighting as the social value pound in procurement.

PRE SOCIAL VALUE ACT CASE STUDY

NORTH WEST SOCIAL VALUE FOUNDATION

The North West Social Value Foundation will ensure that NHS Organisations in the North West of England actively *innovate, inspire and invest* to improve the economic, social and environmental wellbeing of local communities in everything they do.

The North West Social Value Foundation (SVF) is a membership organisation formed by North West NHS Organisations committed to promoting the development of Social Value. NHS Organisations associated with the SVF include NHS Acute and Foundation Trusts, Mental Health Trusts, Primary Care Commissioning Trusts and NHS Community Providers and Trusts.

The purpose of the SVF is to foster a culture of added social value in everything the NHS does, through using its commissioning, procurement and delivery of services in the most efficient and effective way for the wider benefit of the communities it serves.

The Social Value Foundation has the following **mission**:

- To encourage NHS Organisations to commission, procure and provide services in a way that maximises the delivery of added social value arising as an integral part of these functions.
- To drive cultural change in NHS Organisations to encourage all staff to see themselves as 'special' members of their community and to be more proactive and less risk adverse in exploiting this status for the benefit of their community.
- To foster and encourage local initiatives designed to harness and exploit community resources that have the potential to add social value.
- To encourage and help to sustain a diverse range of partnership arrangements that will enhance the capability of NHS Organisations to make bespoke contributions to social value initiatives.
- To encourage promising social value initiatives and reward successful ones where these have the potential to or are already adding real social value for their communities.