

Building Reach and Impact

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Focus

1. Third Sector Overview – successful projects
2. Focus on ERDF
 - Opportunities
 - Advice
3. Information and resources



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1. Examples of existing successful projects



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2. Developing a successful application/project

Time, research, eligibility, programme documents

1. Economics, economics and more (user friendly) economics
2. Language
3. Information and resources



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1. Economics, Economic and more economics (user friendly)

-Third Sector organisations don't employ economists

They can't afford to pay 'economic' consultants

They understand their communities, and what works and what doesn't



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1. Economics, Economic and more economics (user friendly)

- Turning community development into economic development
- The journey (long) for disadvantaged groups supported by third sector organisations
- Utilising more economic friendly tools



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2. Language

- What are the literacy/numeracy levels in a typical PA2 community?
- How do we make language more accessible?
- Talk the talk – walk the walk – which is most important?



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3. Information

- The One EM Reach and Impact ERDF You Tube channel
- Breakfast seminars
- Lunch time seminars
- Evening seminars
- Innovative workshops



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Contact

- www.one-em.org.uk
- ERDF E-Bulletin
- <https://www.gov.uk/erdf-regional-guidance-east-midlands>



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