

D2N2 LEP: Local Strategic Priorities for SME Competitiveness

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D2N2 ESIF 'Early' Calls

ERDF	PA1: Innovation	£14,000,000
	PA3: SME Competitiveness	£12,500,000
	PA4: Low Carbon	£10,000,000
	National Products – Business Support	£1,500,000

ESF	EMPLOY LOCAL (SFA Opt In)	£6,000,000
	SKILLS LOCAL (SFA Opt In)	£7,000,000
	Youth Employment Initiative	£3,200,000

- Technical Assistance
- www.gov.uk/european-growth-funding

D2N2 ERDF Priorities

- **Innovation** – new products, new markets, business processes
- **Business Support** – ICT, connectivity, incubation space
- **Access to Finance** – early growth finance
- **Rural** – Business Adviser/grants (EAFRD)
- **8 Priority Sectors** – Actions Plans for Low Carbon, Construction, Visitor Economy, Food & Drink Manufacturing, Life Sciences, Transport Equipment Manufacturing, Transport & Logistics, Creative Industries
- **D2N2 Growth Hub** www.d2n2growthhub.co.uk/
Power up your business!

Strategic Priorities Challenges from SEP

- Need for affordable bespoke support for businesses
- Uncertainties around exporting and helping existing exporters
- Limited senior managers time / experience to progress growth plans
- Lack of critical mass to support business to business linkages , shared learning, good practice networks
- Constraints in availability of sites in disadvantaged areas

D2N2 Strategic Priorities

Competitiveness

- Access – all firms in D2N2 (both rural and urban) to be able to access support
- Fewer, larger projects of impact and scale offering complimentary and coordinated support
- Focus on key sectors with collaboration between sectors to enhance delivery
- D2N2 Growth Hub - draw business support together across all sectors - improved infrastructure to support employment / growth
- Collaborate to benefit business - range of joined up activities across investment priorities, aligned with other complimentary delivery

Core Delivery Principles

- Impact and Scale:
- Delivery Readiness:
- Added Value
- Local Value
- Quality, Performance and Efficiency:.
- Strategic Partnerships and Co-ordination of Market Engagement
- Flexibility and Responsiveness

Find out more...

Employment and Skills

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<http://www.d2n2lep.org/EUFunding>

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